

**ASSIGNMENT**

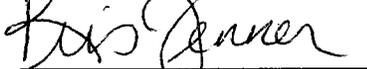
This assignment ("Assignment") is entered into as of 6/8/11 ("Effective Date") by and among Tower Lane Productions, LLC, a California limited liability company ("Tower Lane"), KimsAPrincess Inc., a California corporation ("Kim"), KhloMoney Inc., a California corporation ("Khloe"), 2Die4Kourt, Inc. a California corporation ("Kourtney"), and Jenner Communications, Inc., a California corporation ("Kris" and together with "Tower Lane", "Kim", "Khloe" and "Kourtney", "Parties").

In consideration of the covenants, representations and warranties set forth herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree to the following:

Tower Lane hereby assigns, transfers and conveys to each Kim, Khloe, Kourtney and Kris, and Kim, Khloe, Kourtney and Kris do hereby accept, an undivided one-fourth (1/4) interest in the right, title, and interest, such that Kim, Khloe, Kourtney and Kris shall each own an equal and undivided right, title and interest, in the following: the mark **KARDASHIANKHAOS** and any stylizations, designs or the like associated with the foregoing, including, without limitation, the U.S. Application assigned Serial Number 85/068407, and any other foreign trademark applications and registrations, U.S. federal trademark applications and registrations, state trademark applications and registrations and common law rights therein, and goodwill associated with and symbolized thereby and, in accordance with 15 U.S.C § 1057, the portion of the business to which the mark pertains (collectively, "Assigned Intellectual Property"), all past, present and future claims, counterclaims, credits, causes of action, choses in action, rights of recovery and rights of setoff against third persons for infringements, violations, dilutions or contract breaches, together with the right at law or equity to sue and recover for any past, continuing and/or future infringements, violations, dilutions or contract breaches and collect any resulting recovery of damages, lost profits, legal fees and costs, including from acts which may have occurred prior to the Effective Date, all of the foregoing rights, titles and interests to be held and enjoyed by Kim, Khloe, Kourtney and Kris jointly in equal shares.

IN WITNESS WHEREOF, the Parties have caused this instrument to be duly executed as of the Effective Date and each of the undersigned represent that he or she has the authority to legally bind his or her respective entities.

Tower Lane Productions, LLC

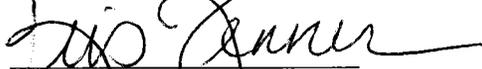


By: KRIS JENNER

Its: PRESIDENT

Date: 6/8/11

Jenner Communications, Inc.



By: KRIS JENNER

Its: PRESIDENT

Date: 6/8/11

KimsAPrincess, Inc.



By: KIMBERLI KARDASHIAN

Its: PRESIDENT

Date: 6/8/11

2Die4Kourt, Inc.



By: KOURTNEY KARDASHIAN

Its: PRESIDENT

Date: 6/8/11

KhloMoney Inc.



By: KHLOE KARDASHIAN ODOM

Its: PRESIDENT

Date: 6/8/11