

ASSIGNMENT OF TRADEMARKS & COPYRIGHT AGREEMENT

This assignment agreement (the "Assignment") is effective as of May 19, 2014 between New Orleans Pelicans NBA, LLC (hereinafter "ASSIGNOR"), with offices at 1250 Poydras Street, 19<sup>th</sup> floor, New Orleans, Louisiana, 70113 and Bobcats Basketball, LLC (hereinafter "ASSIGNEE"), with offices at 333 East Trade Street, Charlotte, North Carolina, 28202.

WHEREAS ASSIGNOR and ASSIGNEE desire to memorialize the assignment of the trademarks, service marks, copyright, and related applications and/or registrations before the respective offices of the U.S. Patent and Trademark Office, U.S. Copyright Office, and Canadian Intellectual Property Office, as reflected in the below listing and attached schedules:

USA - TRADEMARKS

BEE-MAIL - Trademark Registration No. 3744045

CHARLOTTE HORNETS – Trademark Registration No. 1650195

HONEYBEES - Trademark Registration No. 1747479

HORNETS – Trademark Registration No. 1649730

USA - COPYRIGHT

HUGO – Copyright Registration VAu 307-615

CANADA - TRADEMARKS

CHARLOTTE HORNETS & DESIGN – Trademark Registration No. 407748

CHARLOTTE HORNETS & DESIGN – Trademark Registration No. 505025

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, and transfer to ASSIGNEE, all right, title, and interest in the marks and the goodwill of the business associated therewith; the copyright; and the applications and/or registrations thereof.

IN TESTIMONY WHEREOF, the parties have executed this Assignment by their duly authorized officers.

ASSIGNOR

NEW ORLEANS PELICANS NBA, LLC

By: [Signature]

Name: Edward LANS

Title: SA, VP/CFO

Date: 5/19/14

ASSIGNEE

BOBCATS BASKETBALL, LLC

By: [Signature]

Name: Joseph Pierce

Title: VP, General Counsel

Date: 5/19/14

[Signature]  
AVG  
Legal Dept

## New Orleans Pelicans Trademarks - USA & Canada

Trademark/Description	Logo/Word Mark	Country	Class	App. No.	Reg. Date	Reg. No.	Status	Owner
CHARLOTTE HORNETS AND DESIGN (1988 - 2001) (HARDWOOD CLASSICS)		Canada	06;16;24;25;28;41	674305	05 Feb 1993	407748	Registered	New Orleans Pelicans
CHARLOTTE HORNETS AND DESIGN (1988 - 2001) (HARDWOOD CLASSICS)		Canada	24	706347	04 Dec 1998	505025	Registered	New Orleans Pelicans
BEE-MAIL	<b>WORD MARK</b>	USA	42	77720462	02 Feb 2010	3744045	Registered	New Orleans Pelicans
CHARLOTTE HORNETS (HARDWOOD CLASSICS)	<b>WORD MARK</b>	USA	25	73671252	09 Jul 1991	1650195	Registered	New Orleans Pelicans
HONEYBEES	<b>WORD MARK</b>	USA	41	74194750	19 Jan 1993	1747479	Registered	New Orleans Pelicans
HORNETS	<b>WORD MARK</b>	USA	41	73682396	02 Jul 1991	1649730	Registered	New Orleans Pelicans

## New Orleans Pelicans Copyright - USA

<b>Title/Description</b>	<b>Status</b>	<b>Owner</b>	<b>Reg. No.</b>
HUGO (Hornets Mascot)	Registered	New Orleans Pelicans	VAu 307-615