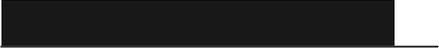


Exhibit 3



Get DIRECTV Help

Sign In / Register My Account

English DIRECTV

- Watch DIRECTV
- Movies
- TV Shows
- Sports
- Networks
- Guide

Help

Support

- Answer Center
- Billing
- Account Management
- Receivers/Equipment
- Troubleshooting
- DIRECTV Programming
- DIRECTV Everywhere
- Mobile Apps & Website
- Ordering DIRECTV

Tips & Tricks

- Tools
- Support Forums
- Agreements & Policies

Customer Service

- Customer Promise
- Rebates
- Referrals
- Movers Connection
- Go Paperless
- DIRECTV Visa
- Find a Retailer
- Contact Us

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What is the AUDIENCE Network™?

On June 1, 2011, The 101® Network became the AUDIENCE Network™, the exclusive home for the smartest, most daring entertainment on television.

Don't worry, you'll still be able to catch the critically acclaimed DIRECTV original series *Damages*, international hits like *Call me Fitz* and *Underbelly*, concerts by today's hottest artists and special events you can't see anywhere else.

Enjoy premium entertainment without the premium price—the AUDIENCE Network™ is FREE to all DIRECTV customers with SELECT or above.

The AUDIENCE Network™ is not available with any other television service provider—cable or satellite.

All shows broadcast on the AUDIENCE Network™ are uncut, commercial-free, and available in HD 24/7.

If your DVR is already set to record shows on The 101® Network, you don't have to do anything. Your shows will be recorded as planned after June 1.

Tune in to any of these channels: 101, 239, 334, 500. Or watch your favorite shows on your schedule on the AUDIENCE Network™ on Demand, Channel 1239.

DIRECTV Communities

Catch never before seen videos of DIRECTV events and learn about the latest news and offers.

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