

IC 022. US 001 002 007 019 022 042 050. G & S: laundry bags and lanyards for holding keys. FIRST USE: 20020101. FIRST USE IN COMMERCE: 20020101

IC 024. US 042 050. G & S: golf towels and pot holders. FIRST USE: 20020101. FIRST USE IN COMMERCE: 20020101

IC 025. US 022 039. G & S: clothing, namely, t-shirts, shirts, short-sleeved shirts, long-sleeved shirts, sweat shirts, hooded sweat shirts, polo shirts, fleece pullovers, aprons, baby bibs not of paper, infant underwear, wrist bands, hats and caps. FIRST USE: 19960801. FIRST USE IN COMMERCE: 19960801

IC 026. US 037 039 040 042 050. G & S: buttons. FIRST USE: 19990101. FIRST USE IN COMMERCE: 19990101

IC 027. US 019 020 037 042 050. G & S: door mats and personalized door mats. FIRST USE: 20050101. FIRST USE IN COMMERCE: 20050101

IC 028. US 022 023 038 050. G & S: yo-yos, golf tees, golf tee markers, golf balls, squeeze toys, stuffed toy animals, bean bag dolls, battery operated toy vehicles, soccer balls and flying discs. FIRST USE: 19960701. FIRST USE IN COMMERCE: 19960701

IC 030. US 046. G & S: chocolate, chocolate candies, chocolate syrup and chocolate powder. FIRST USE: 20021206. FIRST USE IN COMMERCE: 20021206

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Mark Drawing Code**  
**Trademark Search Facility**  
**Classification Code**

NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks

**Serial Number**

77635854

**Filing Date**

December 18, 2008

**Current Basis**

1A

**Original Filing Basis**

NO FILING BASIS

**Published for Opposition**

October 13, 2009

**Registration Number**

**3730703**

**International Registration Number**

1037545

**Registration Date**

December 29, 2009

**Owner**

(REGISTRANT) California Milk Processor Board STATE INSTRUMENTALITY CALIFORNIA Suite 202 101 South El Camino Real San Clemente CALIFORNIA 92672

**Attorney of Record**

Stephen J. Byers

**Prior Registrations**

1903870;2689741

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MILK" APART FROM THE MARK AS SHOWN

**Description of Mark**

Color is not claimed as a feature of the mark. The mark consists of the wording "got milk?" in lower case letters in Phenix American font.

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Live/Dead Indicator**

LIVE