

DRINK UP

Word Mark DRINK UP

Goods and Services IC 025. US 022 039. G & S: Clothing, namely, shirts, sweatshirts, vests, coats, wind shirts, shorts, pants, sweatpants, sleepwear, ties, hosiery, scarves, bandanas, belts, gloves, mittens, jackets, parkas, rainwear, shoes, socks, boots, hats, caps and sun visors. FIRST USE: 20041018. FIRST USE IN COMMERCE: 20041018

IC 028. US 022 023 038 050. G & S: Electric action toys, namely, electric action figures. FIRST USE: 20041018. FIRST USE IN COMMERCE: 20041018

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 78400863

Filing Date April 13, 2004

Current Basis 1A

Original Filing Basis 1B

Published for Opposition February 15, 2005

Registration Number **3056443**

Registration Date January 31, 2006

Owner (REGISTRANT) Marchello Enterprises, LLC CORPORATION NEW YORK 5 Inez Drive Bay Shore NEW YORK 11706

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE