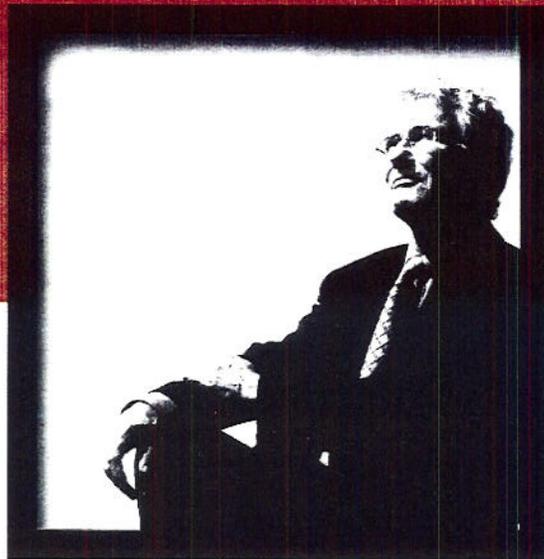


My Retirement Account Services

Take control of your future
Invest in what you know with a self-directed IRA



Get **MyRA.com**SM
Your Investments. Your Way.



Has the ever-changing economic climate affected your retirement?

Are you concerned that Social Security may not be enough for your retirement?

Do you desire more control over your financial future?

Are you interested in investing your retirement funds into Real Estate, Precious Metals, Private Companies, Promissory Notes, Mortgages, and many other non-traditional investment options?

If you answered **Yes** to any of these questions, a self-directed IRA through **MyRA** will offer the financial security you desire by allowing you to invest in what you know and take control of your future.

MyRA is the future of diversified retirement investing. Discover a world of untapped potential and take control of your retirement destiny today.

For more information, call **1.888.753.6972** today!



www.getmyra.com

What is a self-directed IRA?



A self-directed IRA is a retirement account that allows the account owner to make his or her own investment decisions. With a self-directed account, accountholders have the freedom to invest in a variety of options with unlimited opportunities.

What are the *benefits* of a self-directed IRA?

- The ability to diversify the assets within your account, as you are no longer limited to only traditional stocks, bonds or mutual funds.
- With self directed accounts, you, as the accountholder, are in complete control of the investments made with your money.

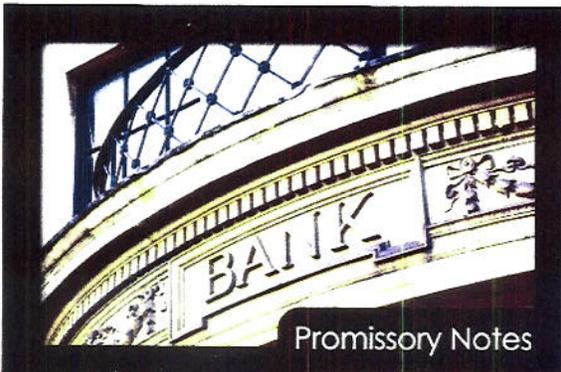
You benefit, because it truly is, "*Your Investments. Your Way.*"

Why **MyRA**?

Service. Commitment. Relationship. The team at My Retirement Account Services offers you personalized attention; we pride ourselves in providing the best information, education, and processing services in the industry. With customer service at the heart of our core values, My Retirement Account Services strives to assist every individual in attaining his or her retirement goals. Allow **MyRA** to be your partner as you seek the many opportunities available through self-directed retirement accounts.

"My Retirement Account Services presents a fresh, state-of-the-art approach to the self-directed retirement plan industry. The company's integrated level of "white glove" service and "best of breed" technology provides clients and professionals with the expertise and expediency that makes diversified investing easily accessible to even the inexperienced investor." — *Mark L. Mohr, MBA, JD • Retirement Industry Specialist Consultant*

What are my Investment Options? *Virtually Anything!*



For more information call,
1.888.753.6972 or visit
www.getmyra.com

Frequently Asked Questions

What are non-traditional investments?

Non-traditional investments, also known as alternative assets, include investments other than publicly-traded bonds, stocks and mutual funds, including real estate, non-publicly traded companies, mortgages, precious metals, and the ability to make loans. Visit our website for a complete listing of non-traditional investments.

Does MyRA only support investments in alternative assets?

Our company can work with you to manage all of your IRA investments. We work with traditional stocks, bonds, mutual funds and money market accounts, as well as alternative investment options—many profiled in this brochure and on our website at www.getmyra.com.

Is the cash held with MyRA protected?

Your cash is held by the custodian bank and is fully protected by the FDIC up to \$250,000 per account.

Does my cash on hand with MyRA earn any money?

Yes it does. MyRA deposits your cash into a safe, stable bank, which pays a savings rate that we pass on to you. With a MyRA retirement account, your money is always working for you.

How do I combine my existing retirement account with a MyRA account?

You can easily transfer or roll over cash and assets from other retirement accounts into a MyRA account. Contact a customer service representative for more details.

When were self-directed IRAs introduced?

The Employee Retirement Income Security Act of 1974 (ERISA) was the beginning of the self-directed IRA industry. ERISA is administered by the Employee Benefits Security Administration (EBSA), a division of the Department of Labor (DOL).

Why haven't I heard about self-directed IRAs and the ability to invest in alternative assets?

Traditionally, consumers have been educated by Wall Street firms. They want you to believe that their particular publicly traded investment products are the only options for you and your IRA account. MyRA is glad to work with you to explore ALL IRS-allowed investments so you can maximize the asset diversity in your retirement plan.

How do I open an account?

You can open an account by filling out some simple forms. These forms can be found online at www.getmyra.com, under the heading, *Retirement Account Tools* or by calling 1.888.753.6972. One of our representatives will be glad to mail you the forms needed.

Many more questions are answered on the Frequently Asked Questions page of our website, www.getmyra.com. Customer Service Representatives are also available for live chat, or by phone, to answer questions one-on-one.

For more information call,
1.888.753.6972 or visit
www.getmyra.com

Professional Partnerships and the MyPRO Network

MyRA Services builds strong working relationships with professionals who can assist our clients. The **MyPRO Network** is designed to link the savvy investor with the professional resources necessary to achieve their retirement goals.

The **MyPRO Network** welcomes the professional relationship and expertise that can be provided by trusted advisors such as:

Financial Advisors

Including but not limited to

- Chartered Financial Analysts (CFA®)
- Certified Financial Planners (CFP®)
- Registered Investment Advisors (RIA)
- Broker/Dealers/Registered Representatives
- Personal Financial Advisors

Real Estate Professionals

- Real Estate Brokers
- Realtors
- Appraisers
- Certified Commercial Investment Members

Banks

- Private Client Groups
- Commercial Lenders
- Trust Departments
- Boards of Directors

Attorneys

Accountants

- Certified Public Accountants (CPAs)

“Given the market stresses of the past couple of years, people want control of their retirement funding. My Retirement Account Services provides that opportunity through self-directed retirement options delivered by professionals.”

Shirley Nichols • 1000000 • 800000

“As an attorney, I am seeing more clients choose the self-directed IRA route. I believe that self-directed IRAs will be prevalent for quite some time because you can use your IRA account to diversify your holdings just as you would with the rest of your portfolio.”

—Gregory T. Taylor, Esq. Attorney-at-Law



To learn more or to join our professional network, call **1.888.753.6972** or visit **www.getmyra.com**

Meet the My Retirement Account Services Leadership

We are a group of experienced financial professionals who seek to provide you with investment options you may never before considered possible. We believe that individuals deserve the opportunity to make their retirement dreams a reality. In our current economic environment, making profitable investment decisions can be critical to making that dream of retirement real again.

Doug Lawson

President/CEO
Co founder
19 year Career in Banking

Charles (Bo) Ives

Senior Vice President/COO
12-year Career in Self Directed IRA
Operations

Matthew C. Jennings

Executive Vice-President
Co founder
15-year Career in Real Estate
Development

Brad Calhoun, M.B.A.

Vice-President/National Sales
Director
12-year Career as a Licensed
Professional in the Retirement Industry

Contact Us

My Retirement Account Services
P.O. Box 870 • 1616 State Route 121 Bypass North, Suite B
Murray, Kentucky 42071
p: 270.226.1000 • 888.753.6972 • f: 270.226.1001
www.getmyra.com • help@getmyra.com

*Thank you for taking the time to learn about **MyRA**. We look forward to serving you as you work to fulfill your financial dreams. I urge you to visit our website, www.getmyra.com, or call 1.888.753.6972 to learn more about how **MyRA** can assist you on this journey.*

*As it says in Proverbs, "The plans of the diligent lead to profit." Start your planning with **My Retirement Account Services** today.*

—Doug Lawson • President/CEO

Get **MyRA.com**SM
Your Investments. Your Way.