

**Exhibit H**

## Apple Has Sold 450,000 iPads, 50 Million iPhones To Date

Jason Kincaid

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This morning at its [iPhone OS 4.0 event](#), Apple CEO Steve Jobs announced some of the latest iPad-related stats: Apple has sold 450,000 iPads so far, 350,000 of which were sold on launch day (there's a minor discrepancy here as Apple had previously [announced](#) it sold 300,00 on launch day). 600,000 iBooks have been downloaded so far, 250,000 of which were downloaded on day one.

Jobs also gave the latest figures on devices using the iPhone OS platform, and they're extremely impressive: Apple has sold 50 million iPhones, and 35 million iPod Touches, bringing the total number of devices running on the platform to 85 million. There are now 185,000 applications on the app store, which have been downloaded 4 *Billion* times.

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iPhone images

## Apple Sells One Millionth iPhone

CUPERTINO, California—September 10, 2007—Apple® today announced it sold its one millionth iPhone™ yesterday, just 74 days after its introduction on June 29. iPhone combines three devices into one—a mobile phone, a widescreen iPod®, and the best mobile Internet device ever—all based on Apple’s revolutionary multi-touch interface and pioneering software that allows users to control iPhone with just a tap, flick or pinch of their fingers.

“One million iPhones in 74 days—it took almost two years to achieve this milestone with iPod,” said Steve Jobs, Apple’s CEO. “We can’t wait to get this revolutionary product into the hands of even more customers this holiday season.”

Apple ignited the personal computer revolution in the 1970s with the Apple II and reinvented the personal computer in the 1980s with the Macintosh. Today, Apple continues to lead the industry in innovation with its award-winning computers, OS X operating system and iLife and professional applications. Apple is also spearheading the digital media revolution with its iPod portable music and video players and iTunes online store, and has entered the mobile phone market this year with its revolutionary iPhone.

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iPhone 3G images

## Apple Sells One Million iPhone 3Gs in First Weekend

CUPERTINO, California—July 14, 2008—Apple® today announced it sold its one millionth iPhone™ 3G on Sunday, just three days after its launch on Friday, July 11. iPhone 3G is now available in 21 countries—Australia, Austria, Belgium, Canada, Denmark, Finland, Germany, Hong Kong, Ireland, Italy, Japan, Mexico, Netherlands, New Zealand, Norway, Portugal, Spain, Sweden, Switzerland, UK and the US—and will go on sale in France on July 17.

“iPhone 3G had a stunning opening weekend,” said Steve Jobs, Apple’s CEO. “It took 74 days to sell the first one million original iPhones, so the new iPhone 3G is clearly off to a great start around the world.”

The new iPhone 3G combines all the revolutionary features of iPhone plus 3G networking that is twice as fast\*, built-in GPS for expanded location-based mobile services, and iPhone 2.0 software which includes support for Microsoft Exchange ActiveSync and runs over 800 third party applications available through the new App Store. In the US, the new iPhone 3G is priced at just \$199 for the 8GB model, and \$299 for the 16GB model\*\*.

\*Based on 3G and EDGE testing. Actual speeds vary by site conditions.

\*\*Requires new two-year AT&T rate plan for qualified customers, sold separately.

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iPhone 4 images

## iPhone 4 Sales Top 1.7 Million

CUPERTINO, California—June 28, 2010—Apple® today announced that it has sold over 1.7 million of its iPhone® 4 through Saturday, June 26, just three days after its launch on June 24. The new iPhone 4 features FaceTime®, which makes video calling as easy as one tap, and Apple's new Retina display, the highest resolution display ever built into a phone, resulting in stunning text, images and video.

"This is the most successful product launch in Apple's history," said Steve Jobs, Apple's CEO. "Even so, we apologize to those customers who were turned away because we did not have enough supply."

iPhone 4 also features a 5 megapixel camera with LED flash, HD 720p video recording, Apple's A4 processor, a 3-axis gyro and up to 40 percent longer talk time—in a beautiful all-new design of glass and stainless steel that is the thinnest smartphone in the world.

iPhone 4 comes with iOS 4, the newest version of the world's most advanced mobile operating system, which features Multitasking, Folders, enhanced Mail, deeper Enterprise support and Apple's new iAd mobile advertising platform.

### Pricing & Availability

iPhone 4 is available in the US for a suggested retail price of \$199 (US)\* for the 16GB model and \$299 (US) for the 32GB model in both Apple and AT&T's retail and online stores, Best Buy, Radio Shack and Wal-Mart stores. iPhone 4 is also available in the UK, France, Germany and Japan and will be available in an additional 18 countries by the end of July—Australia, Austria, Belgium, Canada, Denmark, Finland, Hong Kong, Ireland, Italy, Luxembourg, Netherlands, Norway, New Zealand, Singapore, South Korea, Spain, Sweden and Switzerland.

\*Qualified customers only. Requires a new two year AT&T rate plan, sold separately.

Apple designs Macs, the best personal computers in the world, along with OS X, iLife, iWork, and professional software. Apple leads the digital music revolution with its iPods and iTunes online store. Apple reinvented the mobile phone with its revolutionary iPhone and App Store, and has recently introduced its magical iPad which is defining the future of mobile media and computing devices.

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