

Slant Eye For The Round Eye

Bill Imada, Outsourced, And Guy Aoki

Tuesday, November 23, 2010

Caught this article down at Advertising Age and wanted to pass it on.

"It would have been more ground breaking and refreshing if [NBC] had an Indian American as the star -- someone who had to go to India but has no knowledge of the culture or language," states Guy Aoki, founding president of Media Access Network for Asian Americans (MANAA). Aoki believes that casting an Asian-American actor as the "Outsourced" lead character would have forced viewers to put aside their preconceived notions about Asian Americans, who are often viewed as perpetual foreigners because of the way they look. According to Aoki, "It would send the message that we can't assume that someone with an Indian face is a foreigner and not as American as anyone else. Maybe [NBC] could introduce a character like that in the future."

But even Aoki agrees that the program has merit.

"'Outsourced' is positive in that it tackles the issue of outsourcing jobs head-on," notes Aoki, who has taken on the networks and studios for not portraying real-world issues and challenges. "I was surprised that people would watch a series about Indians at call centers because there is so much resentment about American jobs going to India."

Read it in full [here](#).

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Jonathan Lee: Teach 'Em Young

Monday, November 22, 2010



If you think you need to be of driving age to stage a demonstration in Tiananmen Square (trying to get the DMZ between North and South Korea turned into a peace park) where only minutes later you get picked up by Chinese authorities - [think again](#).

Being thirteen will suffice.

A 13-year-old American boy campaigning to turn the demilitarized zone between North and South Korea into a peace park tried to get the Chinese president's attention Monday, staging a brief protest near Tiananmen Square before being led away by police. Jonathan Lee unfurled a

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