



MEDIA INFORMATION

Ellen Applen

310-460-4532

Ellen.applen@us.redbull.com

TURNTABLE BRINGS CARNEGIE HALL TO ITS FEET
WORLD PREMIERE OF CONCERTO FOR TURNTABLE

October 2, 2005 - DJ Radar and the Red Bull Artsehcro received a standing ovation at Carnegie Hall today when they performed the world premiere of "Concerto for Turntable". This three movement piece was conceived and composed by Raúl Yáñez to help legitimize the turntable as an instrument, and at the same time push the boundaries of classical music. "The Concerto format and classical music is very strict; Raul had taken a lot of chances, not only with the turntable but with just the form of it. He's really kind of opening Pandora's Box," Radar stated.

The Red Bull Artsehcro's tuba player, Angelo Kortyka described the night as, "A glimpse into the future of classical music, and having done it at Carnegie makes it the best." This landmark event was one of the first times a turntable has been on-stage in Carnegie Hall's Isaac Stern Auditorium.

THE FINAL PIECE

The Red Bull Artsehcro is anything but ordinary, as its name implies (think "orchestra" backwards). The more than sixty musicians who make up this orchestra were chosen not only for their talent but also for their variety of interests; they have passions outside of classical music - from hip hop to sports, indie rock to dance - and in the end they all seek to revive their classical art form and in turn, introduce it to younger audiences. The "Concerto for Turntable" is their platform for doing so.

The Artsehcro members came from colleges across the US only three days before their performance at Carnegie Hall, a location Radar found intimidating. "Playing at Carnegie is like the World Series of music; there's so much history you can feel it in the walls." The jitters soon dissipated as the Red Bull Artsehcro and DJ Radar took the stage...and the Carnegie Hall crowd roared.

For more information please check out the website at www.redbullartsehcro.com. For media inquiries, contact Ellie Applen at 310-460-4532 or ellen.applen@us.redbull.com. For photographs, please visit www.redbull-photofiles.com.

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