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BRIAN J. LESTER, ESQ.  
DENISE R. SCHOEN, ESQ.  
\_\_\_\_\_  
RUDOLPH J. FUSCO JR., ESQ.

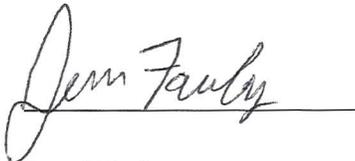
November 8, 2010

United States Patent and Trademark Office

**Re: Application Number 77949355- JENNI WOWW-JFarley**

In regards to Application Number 77949355, JENNIWOWW, please find the written consent and statement of Jenni Farley;

I, Jenni Farley, authorize my attorney, Rudolph J. Fusco Jr, of Tarbet, Lester & Schoen, PPLC, located at 524 Montauk Highway, PO Box 2635, Amagansett, NY 11930 to register the name, pseudonym, stage name, nickname or signature of **JENNIWOWW**, as a trademark and/or service mark with the USPTO.



Jenni Farley

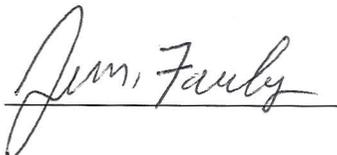
State of New York     )  
                                  ) ss:  
County of Nassau     )

Rudolph J. Fusco Jr.  
State of New York Notary Public  
Qualified in Suffolk County  
No. 02FU6148597  
Commission Expires 06/26/2014

On the 8<sup>th</sup> day of November in the year 2010, before me, the undersigned, a Notary Public in and for said state personally appeared **JENNI FARLEY** personally known to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

\_\_\_\_\_  
Notary Public

The stage name and/or nickname of JENNIWOWW, identifies a living individual, namely, Jenni Farley, whose consent is of record.

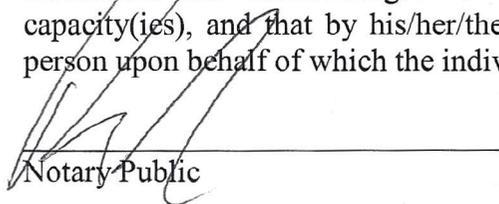


Jenni Farley

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\_\_\_\_\_  
Notary Public

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jenniowww



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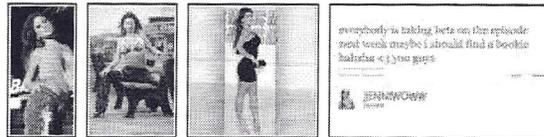
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JWOWW (JENNIOWWW) on Twitter

Get updates via SMS by texting follow JENNIOWWW to 40404 in the United States ... RT @Sn00ki: @JENNIOWWW omg boo u need to be here! Me and you exploring ... twitter.com/JENNIOWWW - Cached - Similar

Images for jenniowww - Report images



Jwoww - MTV Jersey Shore | The Official Jenni "Jwoww" Farley Website

Follow Me. Facebook Page: 206458719122 Facebook Page · Twitter: jenniowww Twitter. Video. Browser. This Site validates web standards and is designed to be ... www.jwoww.com/ - Cached - Similar

YouTube - jenniowww's Channel

JENNI WOWW. Channel Views: 86891. Total Upload Views: 202187. Age: 25. Joined: November 12, 2009. Last Visit Date: 1 month ago. Subscribers: ... www.youtube.com/user/jenniowww - Cached - Similar

JENNI WOWW (Jenni Farley) | MySpace

Sep 20, 2010 ... Myspace profile for Jenni Farley. Find friends, share photos, keep in touch with classmates, and meet new people on Myspace. www.myspace.com/jenniowww - Cached - Similar

Jersey Shore's Jenni Woww Can Now Add \_\_\_ To Her Resume

Jersey Shore's Jenni Woww Can Now Add \_\_\_ To Her Resume. By CARY RANDOLPH FULLER . Jan 19, 2010 2:21 pm. Your Name:\*. Your Email:\*. Recipient's Email:\* ... guestofaguest.com/.../jersey-shores-jenni-woww-can-now-add-\_\_\_-to-her-resume/ - Cached - Similar

Jenni Woww - Ignition Nation

All updates on the MTV show, Jersey Shore, Car and Motorcycle Events and Live Jenni Farley appearances. www.ignitionnation.com/group/jenniowww - Cached - Similar

JENNI WOWW Twitter / Tweets | Tweet Soup

JENNIOWWW: Lol I know! Just had to do it tho lol RT @VINNYGUADAGNINO: @JENNIOWWW yea just like that, but not you wearing them , your my sister ... www.tweetsoup.com/authors/jenni-woww - Cached - Similar

JENNIOWWW: 50's glam look. Deff 1 of my favs RT @1Luvee ...

Oct 17, 2010 ... Deff 1 of my favs RT @1Luvee: @JENNIOWWW just saw you on tmz with snooki ur hair is amazing the (cont) http://tl.gd/6h4qer ... celebritytweetarchive.com/.../jenniowww-50s-glam-look-deff-1-of-my

-favs- rt-1lueee-jenniowww-just-saw-you-on-tmz-with-snooki-ur-hair-is-a... - Cached

<http://twitter.com/JENNIOWWW> - Jwoww Twitter Page  
**(Jenni Woww)**

Jul 19, 2010 ... If you are a fan of Jersey Shore and **Jenniowww** (Jwoww) then it would be a good idea to follow her twitter stream. ...  
[www.xomba.com/httptwittercomjenniowww\\_jwoww\\_twitter\\_page\\_jenniowww](http://www.xomba.com/httptwittercomjenniowww_jwoww_twitter_page_jenniowww) - Cached

**JWOWW @ JENNIOWWW** | Hourly breaking news

Nov 7, 2010 ... **JENNIOWWW**: If u can't get what u want from someone then its best to move . ... Wasn't there lol RT @ldilli33: I saw **@JENNIOWWW** today at dd.  
[www.newsresource.net/4421/jwoww-jenniowww/](http://www.newsresource.net/4421/jwoww-jenniowww/)

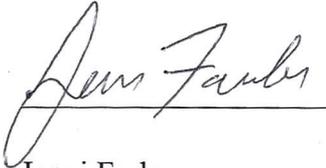
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Application Number 77949355-JENNI WOWW

The substitute specimen was in use at least as early as the filing date of the application.

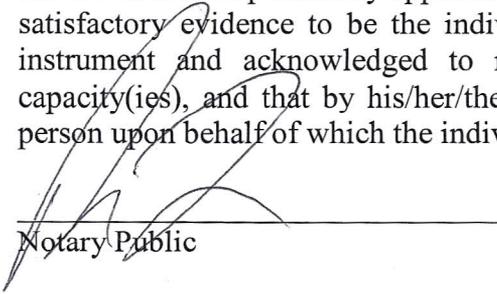


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\_\_\_\_\_  
Notary Public