

EXHIBIT E

iPhone 3G

- Home Screen
- Phone
- Mail
- Safari
- iPod
- SMS
- Maps with GPS
- iTunes Music Store
- App Store**
- Calendar
- YouTube
- Photos + Camera
- Stocks, Weather, Notes
- Calculator

High Technology

- 3G
- Multi-Touch
- GPS

App Store

Tap into the App Store and you'll find applications in every category, from games to business, education to entertainment, finance to health and fitness, productivity to social networking. These applications have been designed to take advantage of iPhone features such as Multi-Touch, the accelerometer, wireless, and GPS. And some are even free. You can download them wirelessly and start using them right away.



Get applications anywhere.
The App Store on iPhone works over cellular networks and Wi-Fi, which means it's accessible from just about anywhere. Browse categories, do a keyword search, or take a look at recommendations. Then download and install applications directly onto your iPhone. [Learn more](#)

Stay up to date.
Buy an application from the App Store and you always have access to the latest version. iPhone tells you whenever an application update is available. When a red number appears on the App Store icon, you know how many updates are ready.

- Multi-Touch
- GPS
- Accelerometer
- Sensors
- Keyboard



always have access to the latest version. iPhone tells you whenever an application update is available. When a red number appears on the App Store icon, you know how many updates are ready to download.

[iTunes](#)

[Calendar](#)

iPhone 3G. A Guided Tour.



Introducing MobileMe



iPhone 2.2 Software Update



iPhone 3G. It's here.



Some features, applications, and services are not available in all areas. See your carrier for details.
Some applications are not available in all areas. Application availability and pricing are subject to change.

- #### Considering an iPhone
- iPhone Guided Tour
 - Features
 - App Store
 - iTunes
 - Gallery
 - Tech Specs

- #### Get the most out of your iPhone
- iPhone Your Life
 - App of the Week
 - Top Apps
 - Tips & Tricks

- #### iPhone in Enterprise
- Enterprise Overview
 - Enterprise Integration

- #### More iPhone
- Software Update
 - Syncing your iPhone
 - Web Apps
 - World Tour
 - MobileMe
 - iPhone for Developers
 - Accessibility

- #### Support
- Where Can I Buy an iPhone?
 - Online Support
 - iPhone Discussions
 - User Guide (PDF)
 - Workshops
 - One to One

iPhone 3G

App Store



Applications unlike anything you've seen on a phone before.

Applications designed for iPhone are nothing short of amazing. That's because they leverage the groundbreaking technology in iPhone — like the Multi-Touch interface, the accelerometer, GPS, real-time 3D graphics, and 3D positional audio. Just tap into the App Store and choose from thousands of applications ready to download now. [Browse the App Store in iTunes](#)

 **Accelerometer and Super Monkey Ball.** Wanna play? Just tilt your iPhone. [Watch demo](#)

 **Multi-Touch and eBay.** Browse eBay auctions, place bids, and track items with a tap of this app.

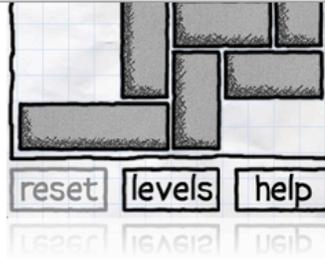
 **Maps and Loopt.** Find friends on the go, thanks to location feeds on the Loopt application.

Browse top iPhone applications in these categories. [View the App Store in iTunes](#)

	Top 10 Apps	Paid	Free
All Applications >	1. Blocked >		
What's New >	2. Yo Mama >		
Books >	3. LightBike (full		



- Education >  5. Wobble•Bikini•Fun >
- Entertainment >  6. Kitty Kannon >
- Finance >  7. Bejeweled 2 >
- Games >  8. iShoot >
- Healthcare & Fitness >  9. MONOPOLY Here &... >
- Lifestyle >  10. Days of Thunder >



Blocked
 Joel Rosenberg
 Genre: Games Price: \$0.99

Thanks, everyone, for making Blocked the #1 Puzzle, #1 Board Game, and #1 Paid App in app stores across the world! Wi...
[Learn more in the App Store >](#)

Browse and buy at the App Store.

Downloading applications to iPhone is easy. Just tap the App Store icon, browse whatever categories you're interested in, then download your purchases wirelessly — and in some cases, free. Once you own an application, the App Store automatically notifies you when there's an update. You can even shop for applications on iTunes, then sync them to your iPhone. [Browse the App Store in iTunes >](#)



iPhone 3G. A Guided Tour.

Watch the video.



Web Apps for iPhone

The Internet meets Multi-Touch.



iPhone for Developers

Download the SDK and build your own iPhone applications.



iPhone 3G. It's here.

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