CONSENT AGREEMENT

This agreement is made this _____ day of_____, 200__, by and between Rochus Schneider, and individual of German citizenship having an address of Am Rosenberg 12, 79238 Ehrenkirchen, Germany and Max Rohr, Inc. a Delaware corporation having an address at 300 Delaware Ave, Wilmington, Delaware 19801, USA.

Max Rohr, Inc. is the owner of trademark registrations numbers 0853059 and 1444375 for the mark EL CID for cigars.

Rochus Schneider has filed application serial no. 79032489, for registration of the trademark EL CID for goods in class 14 of ashtrays of precious metal, for smokers; snuffboxes of precious metal, tobacco jars of precious metal and class 34 for absorbent paper for tobacco pipes; ashtrays, not of precious metal, for smokers; mouthpieces of yellow amber for cigar and cigarette holders; firestones, namely, lighter flints; lighters for smokers, liquified gas containers for cigar lighters; chewing tobacco; mouthpieces for cigarette holders; smoking pipe cleaners, smoking pipe racks; snuff, snuff boxes, not of precious metal; spittoons for tobacco users, not of precious metal; matches, match boxes and match holders, not of precious metal; tobacco; tobacco pouches, tobacco jars, not of precious metal; tobacco pipes; pocket machines for rolling cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; cigarette cases, not of precious metal; cigarette and cigar filters; cigarette tips; cigarette paper, books of cigarette papers; cigarette holders, not of precious metal; cigar cutters; cigar cases, not of precious metal; humidors; cigar holders, not of precious metal.

Registration nos. 0853059 and 1444375 have been cited against the registration of serial no. 79032489.

Rochus Schneider and Max Rohr, Inc. wish to confirm their respective concurrent rights to use their respective trademarks so as to avoid any likelihood of confusion in the future.

AGREEMENT

1. Rochus Schneider and Max Rohr, Inc. acknowledge and agree that they do not sell the same goods.

2. Rochus Schneider and Max Rohr, Inc. acknowledge and agree that their customers are sophisticated consumers capable of distinguishing between their respective goods.

3. Rochus Schneider and Max Rohr, Inc. agree that in view of the sophistication of their customers and the difference between their goods there is no significant likelihood of confusion between Rochus Schneider's mark EL CID and Max Rohr, Inc.'s mark EL CID.

4. Max Rohr, Inc. consents to the registration and use of the trademark EL CID by Rochus Schneider.

5. The parties agree that they shall reasonably cooperate to avoid the likelihood of confusion between their respective marks in the future.

Rochus Schneider
By: _____
Name: ROCHUS SCHNEIDER
Date: March 13, 2008

Max Rohr, Inc.
By: _____
Name: MARGARET CIVETTA
Date: FEBRUARY 12, 2008