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List At: OR to record:

Record 1 out of 15

[TARR Status](#) | [ASSIGN Status](#) | [TDR](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

1818 SUIT COLLECTION

Word Mark 1818 SUIT COLLECTION
Goods and Services IC 025. US 022 039. G & S: Bottoms; Jackets; Men's suits, Women's suits; Pants; Suits; Topcoats; Trousers. FIRST USE: 20060801. FIRST USE IN COMMERCE: 20060801
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 78918050
Filing Date June 27, 2006
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition December 19, 2006
Registration Number 3215896
Registration Date March 6, 2007
Owner (REGISTRANT) RETAIL BRAND ALLIANCE, INC. CORPORATION DELAWARE 100 PHOENIX AVENUE ENFIELD CONNECTICUT 06082
Attorney of Record Stephen L. Baker
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE SUIT COLLECTION APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL

Live/Dead Indicator LIVE

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[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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[Start](#) List At: OR [Jump](#) to record:

Record 2 out of 15

[TARR Status](#) | [ASSIGN Status](#) | [TDR](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark	1818 BROOKS BROTHERS
Goods and Services	IC 025. US 022 039. G & S: Coats; Jackets; Men's suits, women's suits; Neckties; Robes; Shirts; Slippers; Smoking jackets; Suits; Sweaters; Ties; Tops. FIRST USE: 20050725. FIRST USE IN COMMERCE: 20050725
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	03.07.10 - Goats; Goats, sheep, rams; Lambs; Rams; Sheep 03.07.24 - Stylized bovines, deer, antelopes, goats, sheep, pigs, cows, bulls, buffalo, moose 05.03.05 - Fern or palm fronds 24.01.02 - Shields or crests with figurative elements contained therein or superimposed thereon 24.03.25 - Badge, police; Badges; Police badge; Sheriff's badge; Ten Commandments 24.11.02 - Crowns open at the top 26.01.21 - Circles that are totally or partially shaded. 26.03.28 - Miscellaneous designs with overall oval shape, including amoeba-like shapes and irregular ovals; Oval shape (miscellaneous overall shape) 26.11.21 - Rectangles that are completely or partially shaded
Serial Number	78905703
Filing Date	June 12, 2006
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	April 17, 2007

Registration Number 3258230
Registration Date July 3, 2007
Owner (REGISTRANT) RETAIL BRAND ALLIANCE, INC. CORPORATION DELAWARE 100 PHOENIX AVENUE ENFIELD CONNECTICUT 06082
Attorney of Record Stephen L. Baker
Prior Registrations 0404792;3029206;AND OTHERS
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "1818" APART FROM THE MARK AS SHOWN
Description of Mark The mark consists of a crest design containing the image of the Golden Fleece design trademark.
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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[TARR Status](#) [ASSIGN Status](#) [TDR](#) [TTAB Status](#) (Use the "Back" button of the Internet
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1818 DENIM

Word Mark	1818 DENIM
Goods and Services	IC 025. US 022 039. G & S: Blouses; Coats; Hats; Jackets; Jeans; Overalls; Pants; Shirts; Shorts; Skirts; T-shirts; Vests. FIRST USE: 20060100. FIRST USE IN COMMERCE: 20060100
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78813478
Filing Date	February 13, 2006
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	February 27, 2007
Registration Number	3241682
Registration Date	May 15, 2007
Owner	(REGISTRANT) RETAIL BRAND ALLIANCE, INC. CORPORATION DELAWARE 100 PHOENIX AVENUE ENFIELD CONNECTICUT 06082
Attorney of Record	Stephen L. Baker
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DENIM" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL-2(F)-IN PART

Live/Dead Indicator **LIVE**
Distinctiveness
Limitation Statement as to "1818"

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[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
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[HELP](#)
[PREV LIST](#)
[CURR LIST](#)

[NEXT LIST](#)
[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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[TARR Status](#)
[ASSIGN Status](#)
[TDR](#)
[TTAB Status](#)
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1818 FITZGERALD

Word Mark 1818 FITZGERALD
Goods and Services IC 025. US 022 039. G & S: Jackets; Pants; Suits. FIRST USE: 20060801. FIRST USE IN COMMERCE: 20060801
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Trademark Search Facility Classification Code NUM-26-UP 1818 Other Numerals - 26 and Up
Serial Number 78810450
Filing Date February 8, 2006
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition February 27, 2007
Registration Number 3299781
Registration September 25, 2007

Date
Owner (REGISTRANT) RETAIL BRAND ALLIANCE, INC. CORPORATION DELAWARE 100 PHOENIX AVENUE ENFIELD CONNECTICUT 06082
Attorney of Record Stephen L. Baker
Prior Registrations 2185431;2187215;3024278;AND OTHERS
Type of Mark TRADEMARK
Register PRINCIPAL-2(F)-IN PART
Live/Dead Indicator LIVE
Distinctiveness Limitation Statement as to "1818"

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[STRUCTURED](#)
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[SEARCH OG](#)
[TOP](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)
[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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TESS was last updated on Sat Mar 22 04:15:18 EDT 2008

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[BROWSE DICT](#)
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[PREV DOC](#)
[NEXT DOC](#)
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List At: OR to record: **Record 7 out of 15**

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1818 REGENT

Word Mark 1818 REGENT
Goods and Services IC 025. US 022 039. G & S: Jackets; Pants; Suits. FIRST USE: 20060801. FIRST USE IN COMMERCE: 20060801
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Trademark Search Facility Classification Code NUM-26-UP 1818 Other Numerals - 26 and Up
Serial Number 78810432
Filing Date February 8, 2006
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition February 27, 2007
Registration Number 3299780
Registration September 25, 2007

Date

Owner (REGISTRANT) RETAIL BRAND ALLIANCE, INC. CORPORATION DELAWARE 100 PHOENIX AVENUE ENFIELD CONNECTICUT 06082

Attorney of Record Stephen L. Baker

Prior Registrations 2185431;2187215;3024278;AND OTHERS

Type of Mark TRADEMARK

Register PRINCIPAL-2(F)-IN PART

Live/Dead Indicator LIVE

Distinctiveness Limitation Statement as to "1818"

[TESS HOME](#)
[NEW USER](#)
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[FREE FORM](#)
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[TOP](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)

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[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

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TESS was last updated on Sat Mar 22 04:15:18 EDT 2008

- [TESS HOME](#)
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- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWER Dict](#)
- [SEARCH OG](#)
- [BOTTOM](#)
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- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
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Word Mark 1818 BB

Goods and Services IC 025. US 022 039. G & S: Clothing, namely, shirts, tops, sweaters, jackets, pants, suits, bottoms, socks, hats and caps; shorts, coats, neckties, underwear, vests, robes, hosiery, skirts, dresses, loungewear, scarves, rainwear, trousers, ascots, ties, outer shirts including evening, dress, polo, and sport shirts, collars, pajamas, robes smoking jackets, dressing gowns, mufflers, hose, gloves, belts, suspenders, garters, boots, slippers, shoes, overshoes, beach cover-up, swimwear, and formal wear, namely jackets, pants, suits, shirts, shoes, cummerbunds, ties, suspenders and gowns. FIRST USE: 19930000. FIRST USE IN COMMERCE: 19930000

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 05.01.25 - Cypress tree; Other trees or bushes; Willow tree
 09.01.02 - Embroidery; Labels, clothing; Stitching, not on clothing pockets
 26.05.02 - Plain single line triangles; Triangles, plain single line
 26.05.25 - Triangles with one or more curved sides

Serial Number 78149462

Filing Date July 31, 2002

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition January 27, 2004

Registration Number 3024278

Registration Date December 6, 2005
Owner (REGISTRANT) RETAIL BRAND ALLIANCE, INC. CORPORATION DELAWARE 100 PHOENIX AVENUE ENFIELD CONNECTICUT 06082
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Stephen L. Baker
Prior Registrations 2185431;2187215;2439280;AND OTHERS
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Type of Mark TRADEMARK
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[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

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TESS was last updated on Sat Mar 22 04:15:18 EDT 2008

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[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
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[FIRST DOC](#)
[PREV DOC](#)
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[TARR Status](#)
[ASSIGN Status](#)
[TDR](#)
[TTAB Status](#)
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Typed Drawing

Word Mark BB 1818 BROOKS BROTHERS
Goods and Services IC 025. US 022 039. G & S: clothing, namely, shirts, tops, sweaters, jackets, pants, suits, bottoms, socks; hats, sleepwear, swimwear, shoes, lingerie, shorts, coats, jackets, pajamas, neckties, underwear, vests, robes, hosiery, skirts, dresses, loungewear, scarfs, topcoats, overcoats, rainwear, trousers, outer coats, sport coats, polo and sport shirts. FIRST USE: 19961201. FIRST USE IN COMMERCE: 19961201

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75229326

Filing Date January 22, 1997

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition March 17, 1998

Registration Number 2185431

Registration Date September 1, 1998

Owner (REGISTRANT) Brooks Brothers, Inc. CORPORATION DELAWARE 346 Madison Avenue New York NEW YORK 10017

(LAST LISTED OWNER) Retail Brand Alliance, Inc. CORPORATION DELAWARE 100 Phoenix Avenue Enfield CONNECTICUT 06082

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record STEPHEN L BAKER

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "1818" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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MADISON AVENUE NEW YORK NEW YORK 10017

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record JOHN M. RANNELLS

Prior Registrations 0103889;0103992

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 12C. SECTION 8(10-YR) 20040319.

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[HELP](#)
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[CURR LIST](#)

[NEXT LIST](#)
[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)**Trademarks > Trademark Electronic Search System (TESS)**

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[STRUCTURED](#)
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[BROWSE DICT](#)
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[BOTTOM](#)
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[CURR LIST](#)

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[NEXT DOC](#)
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List At: _____ OR to record: **Record 13 out of 15**

[TARR Status](#)
[ASSIGN Status](#)
[TDR](#)
[TTAB Status](#)
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**BROOKSBROTHERS**

Word Mark BROOKS BROTHERS ESTABLISHED 1818
Goods and Services IC 018. US 041. G & S: Walking Sticks and Canes, Umbrellas, Shooting Seats, Usable as Walking Sticks and Cane Umbrellas. FIRST USE: 19030113. USED IN ANOTHER FORM SINCE 1850 AS TO THE WORDS "BROOKS BROTHERS", AND SINCE 1894 AS TO THE MARK AS SHOWN IN THE DRAWING. FIRST USE IN COMMERCE: 19030113
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 03.07.10 - Goats; Goats, sheep, rams; Lambs; Rams; Sheep
 24.09.07 - Advertising, banners; Banners
Serial Number 71462303
Filing Date July 26, 1943
Current Filing Basis 1A
Original Filing Basis 1A
Registration Number 0404625
Registration Date December 7, 1943
Owner (REGISTRANT) Brooks Brothers CORPORATION NEW YORK 346 Madison Avenue New York NEW YORK
 (LAST LISTED OWNER) RETAIL BRAND ALLIANCE, INC. CORPORATION DELAWARE 346

MADISON AVENUE NEW YORK NEW YORK 10017

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record JOHN M. RANNELLS

Prior Registrations 0103889;0103992

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 12C. SECT 15. SECTION 8(10-YR) 20040319.

Renewal 1ST RENEWAL 20040319

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[TOP](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)

[NEXT LIST](#)
[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

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TESS was last updated on Sat Mar 22 04:15:18 EDT 2008

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSER DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)

[NEXT LIST](#)
[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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[TARR Status](#)
[ASSIGN Status](#)
[TDR](#)
[TTAB Status](#)
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BROOKSBROTHERS

Word Mark BROOKS BROTHERS ESTABLISHED 1818
Goods and Services IC 018. US 003. G & S: Riding Crops and Whips, Polo Whips, Spur-Straps, [Hound Collars and Couples] Beagle Collars and Couples, Suitcases, Trunks, Duffle Bags, Gladstone Bags, Attache Cases, Wallets and Key Purses, Pocketbooks, Portfolios, Overnight Bags, [Brief Cases, Utility Bags,] Toilet Kits, Wardrobe [Trunks, Collar Boxes Made of Leather, Cravat and Handkerchief Cases Made of Leather, Beach Bags and Bathing Suit Bags, Hat and Tie Boxes Made of Leather, Boot and Shoe Trunks, Jewel Cases Made of Leather, Cases for Playing Cards, and Empty Kits for Toilet Articles]. FIRST USE: 19030113. USED IN ANOTHER FORM SINCE 1850 AS TO THE WORDS "BROOKS BROTHER" AND SINCE 1894 AS TO THE MARK AS SHOWN IN THE DRAWING. FIRST USE IN COMMERCE: 19030113
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design 03.07.10 - Goats; Goats, sheep, rams; Lambs; Rams; Sheep
Search Code 09.01.04 - Bows, decorative; Ribbons, giftwrap (gift wrap); Ribbons, hair
Serial Number 71462299
Filing Date July 26, 1943
Current Filing Basis 1A
Original Filing Basis 1A
Registration Number 0404683
Registration Date December 14, 1943

Owner (REGISTRANT) Brooks Brothers CORPORATION NEW YORK 346 Madison Avenue New York
NEW YORK

(LAST LISTED OWNER) RETAIL BRAND ALLIANCE, INC. CORPORATION DELAWARE 346
MADISON AVENUE NEW YORK NEW YORK 10017

**Assignment
Recorded** ASSIGNMENT RECORDED

**Attorney of
Record** JOHN M. RANNELLS

**Prior
Registrations** 0103889;0103992

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 12C. SECT 15. SECTION 8(10-YR) 20040319.

Renewal 3RD RENEWAL 20040319

**Live/Dead
Indicator** LIVE

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Trademarks > Trademark Electronic Search System (TESS)

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[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[Browse Dict](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)

[NEXT LIST](#)
[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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List At: OR to record: **Record 15 out of 15**

[TARR Status](#)
[ASSIGN Status](#)
[TDR](#)
[TTAB Status](#)
 (Use the "Back" button of the Internet Browser to return to TESS)



BROOKSBROTHERS

Word Mark BROOKS BROTHERS ESTABLISHED 1818
Goods and Services IC 016 020. US 002. G & S: Sandwich Boxes, [Boxes for Hunting Tools, Cardboard Collar Boxes Sold Empty, Cravat Cases and Handkerchief Cases Made of Cardboard and Covered with Paper or Fabric and Sold Empty, Hat Boxes Made of Cardboard and Covered with Paper or Fabric and Sold Empty, Sewing Baskets, Garden Baskets,] Shoe Bags, [Tea Baskets, Jewel Cases Made with Cardboard and Covered with Paper or Fabric and Sold Empty,] Garment Bags, Jacketed Vacuum Bottles and Lunch-Boxes, Trays Made of Wood or Cardboard Covered with Paper and Paper Cups. FIRST USE: 19030113. USED IN ANOTHER FORM SINCE 1850 TO THE WORDS "BROOK BROTHERS" AND SINCE 1849 AS TO THE MARK AS SHOWN IN THE DRAWING. FIRST USE IN COMMERCE: 19030113
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design 03.07.10 - Goats; Goats, sheep, rams; Lambs; Rams; Sheep
Search Code 09.01.04 - Bows, decorative; Ribbons, giftwrap (gift wrap); Ribbons, hair
Serial Number 71462298
Filing Date July 26, 1943
Current Filing Basis 1A
Original Filing Basis 1A
Registration Number 0404790
Registration

Date December 21, 1943
Owner (REGISTRANT) Brooks Brothers CORPORATION NEW YORK 346 Madison Avenue New York NEW YORK

(LAST LISTED OWNER) RETAIL BRAND ALLIANCE, INC. CORPORATION DELAWARE 346 MADISON AVENUE NEW YORK NEW YORK 10017

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record JOHN M. RANNELLS
Prior Registrations 0103889;0103992
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 12C. SECT 15. SECTION 8(10-YR) 20040319.
Renewal 1ST RENEWAL 20040319
Live/Dead Indicator LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#)
[NEXT LIST](#) [FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)