

## EXHIBIT A

Exemplary Class 35 and Class 42 \*STORE Registrations  
without Disclaimer of “STORE”

Int. Cls.: 7, 9, 37 and 42

Prior U.S. Cls.: 13, 19, 21, 23, 26, 31, 34, 35, 36, 38,  
100, 101, 103 and 106

Reg. No. 2,820,612

United States Patent and Trademark Office

Registered Mar. 9, 2004

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**



AUTOSTORE AS (NORWAY CORPORATION)  
N-5578 NEDRE VATS, NORWAY

FOR: MACHINES FOR PACKAGING, TRANSPORT AND MATERIALS HANDLING IN THE WAREHOUSING OF COMPUTERS, ELECTRONIC DEVICES, TELECOMMUNICATIONS DEVICES, FOOD AND CLOTHING; MOTORS AND ENGINES FOR MACHINES, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FOR: ELECTRONICALLY CONTROLLED MACHINES, NAMELY, AUTOMATED STORAGE AND RETRIEVAL SYSTEMS FOR MATERIALS HANDLING IN THE WAREHOUSING OF COMPUTERS, ELECTRONIC DEVICES, TELECOMMUNICATION DEVICES SUCH AS MOBILE PHONES AND TELEPHONES, FOODS AND CLOTHING; ELECTRONIC DEVICES, NAMELY, PORTABLE CD PLAYERS, CAMERAS, VIDEO CAMERAS; TELECOMMUNICATION DEVICES, NAMELY MOBILE PHONES AND TELEPHONES; APPARATUS AND INSTRUMENTS, NAMELY MULTIMETERS AND TEST INSTRUMENTS, NOT FOR MEDICAL PURPOSES, FOR INVENTORY MANAGEMENT AND WAREHOUSING SERVICES IN THE FIELDS OF COMPUTERS, ELECTRONIC DEVICES, TELECOMMUNICATION DEVICES, FOOD AND CLOTHING; COMPUTER FIRMWARE AND COMPUTER PERIPHERALS FOR INVENTORY MANAGEMENT AND WAREHOUSING SERVICES IN THE FIELDS OF COMPUTERS, ELECTRONIC DEVICES, TELECOMMUNICATION DEVICES, FOOD AND CLOTHING; COMPUTER FIRMWARE AND COMPUTER PERIPHERALS FOR INVENTORY MANAGEMENT AND WAREHOUSING MONITOR-

ING IN THE FIELDS OF COMPUTERS, ELECTRONIC DEVICES, TELECOMMUNICATION DEVICES, FOOD AND CLOTHING, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: INSTALLATION, MAINTENANCE AND REPAIR OF STORAGE DEPOTS FOR COMPUTERS, ELECTRONIC DEVICES, TELECOMMUNICATION DEVICES, FOOD AND CLOTHING; INSTALLATION, MAINTENANCE AND REPAIR OF MACHINES AND COMPUTER SYSTEMS FOR PACKAGING, TRANSPORT AND STORING OF COMPUTERS, ELECTRONIC DEVICES, TELECOMMUNICATION DEVICES, FOOD AND CLOTHING; MAINTENANCE OF COMPUTER SYSTEMS FOR INVENTORY CONTROL AND WAREHOUSE STORAGE, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FOR: DESIGNING AND UPDATING, FOR OTHERS, COMPUTER PROGRAMS AND SOFTWARE IN THE FIELD OF INVENTORY MANAGEMENT AND WAREHOUSING SERVICES IN THE FIELDS OF COMPUTERS, ELECTRONIC DEVICES, TELECOMMUNICATIONS DEVICES, FOOD AND CLOTHING; RENTAL OF COMPUTERS; RENTAL OF COMPUTER PROGRAMS AND SOFTWARE IN THE FIELD OF INVENTORY MANAGEMENT AND WAREHOUSING SERVICES IN THE FIELDS OF COMPUTERS, ELECTRONIC DEVICES, TELECOMMUNICATIONS DEVICES, FOOD AND CLOTHING; MAINTENANCE OF COMPUTER PROGRAMS AND SOFTWARE IN THE FIELD OF INVENTORY CONTROL AND WAREHOUSE STORAGE, IN CLASS 42 (U.S. CLS. 100 AND 101).

PRIORITY CLAIMED UNDER SEC. 44(D) ON  
NORWAY APPLICATION NO. 200007856, FILED 7-  
5-2000, REG. NO. 207636, DATED 3-29-2001, EXPIRES  
3-29-2011.

SER. NO. 76-184,147, FILED 12-21-2000.

MATTHEW PAPPAS, EXAMINING ATTORNEY

Int. Cls.: 35, 38, 41 and 42

Prior U.S. Cls.: 100, 101, 102, 104 and 107

United States Patent and Trademark Office

Reg. No. 2,706,390

Registered Apr. 15, 2003

SERVICE MARK  
PRINCIPAL REGISTER



BRAINSTORE AG (SWITZERLAND JOINT  
STOCK COMPANY)  
RUSCHLISTRASSE 31  
2502 BIEL/BIENNE, SWITZERLAND

FOR: PROFESSIONAL BUSINESS CONSULTANCY, BUSINESS MANAGEMENT CONSULTANCY SERVICES; ADVERTISING FOR OTHERS, ESPECIALLY PUBLICATION OF PUBLICITY TEXTS, DIRECT MAIL ADVERTISING AND SALES PROMOTION; MARKETING STUDIES AND OPINION POLLING FOR BUSINESS OR ADVERTISING PURPOSES; PUBLIC RELATIONS; DISSEMINATION OF ADVERTISING INFORMATION FOR OTHERS BY ELECTRONIC MEDIA; ARRANGING AND CONDUCTING OF BUSINESS CONFERENCES, CONGRESSES, SEMINARS AND SYMPOSIUMS; PROVIDING ONLINE DATA BASES IN THE FIELD OF BUSINESS FOR DOWNLOADING INFORMATION VIA THE INTERNET, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: TRANSMISSION OF INFORMATION BY ELECTRONIC MEDIA; PROVIDING MULTIPLE USERS ACCESS TO THE INTERNET TO ALLOW USERS TO BROWSE DATA BASES FOR DOWNLOADING INFORMATION, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FOR: ARRANGING AND CONDUCTING OF EDUCATIONAL CONFERENCES, CONGRESSES, SEMINARS AND SYMPOSIUMS; TEACHING AND EDUCATION IN THE FIELD OF BUSINESS, NAMELY INNOVATION AND IDEATION PROCESSES AS WELL AS COURSES AND COACHING FOR INNOVATION PROCESSES; PROVIDING ONLINE DATA BASES IN THE FIELD OF EDUCATION AND ENTERTAINMENT FOR DOWNLOADING INFORMATION VIA THE INTERNET, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FOR: PROFESSIONAL TECHNICAL CONSULTANCY; COMPUTER CONSULTANCY SERVICES IN THE FIELD OF LOCAL AND GLOBAL COMMUNICATION NETWORKS, ESPECIALLY CREATION AND DESIGN OF WEBSITES; PROVIDING ONLINE DATA BASES IN THE FIELD OF COMPUTERS FOR DOWNLOADING INFORMATION VIA THE INTERNET, IN CLASS 42 (U.S. CLS. 100 AND 101).

PRIORITY CLAIMED UNDER SEC. 44(D) ON SWITZERLAND APPLICATION NO. 4438/2001, FILED 5-3-2001, REG. NO. 490918, DATED 11-1-2001, EXPIRES 5-3-2011.

SER. NO. 76-333,428, FILED 11-2-2001.

KARAN CHHINA, EXAMINING ATTORNEY

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,828,064**

**Registered Mar. 30, 2004**

**SERVICE MARK  
PRINCIPAL REGISTER**

**DERMSTORE**

SHASTIQUE, INC. (CALIFORNIA CORPORATION)  
1701 CALIFORNIA STREET  
REDDING, CA 96001

SKIN CARE PRODUCTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-0-2000; IN COMMERCE 2-0-2000.

FOR: RETAIL STORE SERVICES OFFERED VIA AN INTERNET WEBSITE FEATURING SKIN CARE PRODUCTS AND RETAIL SHOPS FEATURING

SER. NO. 78-246,675, FILED 5-7-2003.

BARBARA BROWN, EXAMINING ATTORNEY

**Int. Cls.: 35, 38, 40 and 42**

**Prior U.S. Cls.: 100, 101, 102, 103, 104 and 106**

**United States Patent and Trademark Office**

**Reg. No. 2,859,964**

**Registered July 6, 2004**

**SERVICE MARK  
PRINCIPAL REGISTER**

**DOCSTORE**

KINKO'S VENTURES, INC. (DELAWARE CORPORATION)  
THREE GALLERIA TOWER  
13155 NOEL ROAD, SUITE 1600  
DALLAS, TX 75240

FOR: BUSINESS SERVICES, NAMELY PHOTOCOPYING SERVICES; WORD PROCESSING AND TYPING SERVICES; PHOTOCOPYING, PRODUCING, REPRODUCING AND COMPILING DOCUMENTS FOR OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-31-2001; IN COMMERCE 10-31-2001.

FOR: COMMUNICATION SERVICES, NAMELY ELECTRONIC MAIL SERVICES AND ELECTRONIC TRANSMISSION OF DATA AND DOCUMENTS VIA COMPUTER TERMINALS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 10-31-2001; IN COMMERCE 10-31-2001.

FOR: TREATMENT OF MATERIALS, NAMELY, THE LAMINATING OF PAPER DOCUMENTS, PHOTOGRAPHS, SIGNS, BANNERS AND CERTIFICATES; BOOKBINDING SERVICES; AND ASSEMBLING OF DOCUMENTS; PRINTING SERVICES, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

FIRST USE 10-31-2001; IN COMMERCE 10-31-2001.

FOR: PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE FOR PHOTOCOPYING, PROCESSING, TYPING, REPRODUCING, TRANSMITTING, PRINTING, ASSEMBLING AND FINISHING SHARED ELECTRONIC DOCUMENTS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 10-31-2001; IN COMMERCE 10-31-2001.

SER. NO. 78-170,754, FILED 10-3-2002.

MARIA-VICTORIA SUAREZ, EXAMINING ATTORNEY

**Int. Cls.: 35 and 42**

**Prior U.S. Cls.: 100, 101 and 102**

**Reg. No. 2,431,375**

**United States Patent and Trademark Office**

**Registered Feb. 27, 2001**

**SERVICE MARK  
PRINCIPAL REGISTER**

**EDASTORE**

EDACONNECT.COM, INC. (ARIZONA CORPORATION)  
15275 NORTH 83RD PLACE, SUITE 200  
SCOTTSDALE, AZ 85260

FOR: COMPUTERIZED ON-LINE RETAIL SERVICES FEATURING ELECTRONIC SYSTEM DESIGN AND VERIFICATION SOFTWARE, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).  
FIRST USE 3-21-2000; IN COMMERCE 3-21-2000.

FOR: PROVIDING INFORMATION REGARDING THE ELECTRONIC SYSTEM DESIGN AND VERIFICATION PRODUCTS AND SERVICES OF OTHERS VIA A GLOBAL COMMUNICATIONS NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).  
FIRST USE 3-21-2000; IN COMMERCE 3-21-2000.

SER. NO. 75-906,596, FILED 1-31-2000.

LINDA E. BLOHM, EXAMINING ATTORNEY

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,705,655**

**Registered Apr. 15, 2003**

**SERVICE MARK  
PRINCIPAL REGISTER**

**EXPLORASTORE**

EXPLORASTORE, LLC, THE (OREGON LIMITED  
LIABILITY COMPANY)  
PO BOX 1190  
CANNON BEACH, OR 97110

FOR: RETAIL SHOP FEATURING SCIENCE  
TOYS AND RETAIL STORE SERVICES AVAILABLE  
THROUGH COMPUTER COMMUNICATIONS AND  
INTERACTIVE TELEVISION FEATURING SCI-

ENCE TOYS, IN CLASS 35 (U.S. CLS. 100, 101 AND  
102).

FIRST USE 3-6-1992; IN COMMERCE 3-6-1992.

SER. NO. 75-500,334, FILED 6-11-1998.

KATHERINE STOIDES, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,205,238

Registered Feb. 6, 2007

**SERVICE MARK  
PRINCIPAL REGISTER**

**HOME SERVICE STORE**

THE HOME SERVICE STORE, INC. (DELAWARE CORPORATION)  
80 WEST STREET  
RUTLAND, VT 05701

FOR: PROMOTING THE SALE OF PRODUCTS AND SERVICES, PROVIDED BY OTHERS, FOR THE IMPROVEMENT OF HOMES, BUSINESSES AND INSTITUTIONS; PROMOTING IN STORES OF OTHERS, THE PRODUCTS AND SERVICES OF OTHERS, FOR THE IMPROVEMENT OF HOMES, BUSINESSES AND INSTITUTIONS; REFERRAL OF HOMEOWNERS, BUSINESSES AND INSTITUTIONS TO CONTRACTORS, NAMELY, MATCHING CONTRACTORS WITH PARTIES THAT DESIRE TO ACQUIRE GOODS AND SERVICES FOR THE IMPROVEMENT OF HOMES, BUSINESSES AND INSTITUTIONS; REFERRAL OF HOMEOWNERS, BUSINESSES AND INSTITUTIONS TO CONTRACTORS, NAMELY, MATCHING CONTRACTORS THAT PERFORM MAINTENANCE, IMPROVEMENT AND/OR REPAIR SERVICES IN HOMES, BUSINESSES AND INSTITUTIONS WITH PARTIES

THAT DESIRE SUCH MAINTENANCE, IMPROVEMENT AND/OR REPAIR SERVICES; OFFERING A REFERRAL SERVICE FOR CONTRACTORS, NAMELY INTRODUCING CONTRACTORS TO HOMEOWNERS, BUSINESSES AND INSTITUTIONS DESIRING MAINTENANCE, IMPROVEMENT OR REPAIR SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-16-2005; IN COMMERCE 8-16-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,479,020.

SEC. 2(F).

SER. NO. 78-698,425, FILED 8-23-2005.

JEAN IM, EXAMINING ATTORNEY

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101, and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,579,408**

**Registered June 11, 2002**

**SERVICE MARK  
PRINCIPAL REGISTER**

**MYMEMORYSTORE**

**SAMSUNG SEMICONDUCTOR, INC. (CALIFORNIA CORPORATION)  
3655 N. FIRST STREET  
SAN JOSE, CA 95134**

**MASK ROM MODULES, FLASH MEMORY MODULES, ASIC MODULES, MCU MODULES, AND EEPROM MODULES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).**

**FOR: ELECTRONIC RETAILING SERVICES VIA A GLOBAL COMPUTER NETWORK FEATURING COMPUTER HARDWARE AND COMPUTER SOFTWARE MEMORY PRODUCTS FOR USE IN SUPPORTING COMPUTER OPERATING SYSTEMS, NAMELY, SEMICONDUCTOR CHIPS, DYNAMIC RAM (DRAM) MODULES, STATIC RAM (SRAM) MODULES, GRAPHICS MEMORY MODULES,**

**FIRST USE 9-24-1999; IN COMMERCE 9-24-1999.**

**SN 75-794,620, FILED 9-7-1999.**

**SAMUEL E. SHARPER JR., EXAMINING ATTORNEY**

**Int. Cl.: 42**

**Prior U.S. Cls.: 100 and 101**

**United States Patent and Trademark Office**

**Reg. No. 2,774,466**

**Registered Oct. 21, 2003**

**SERVICE MARK  
PRINCIPAL REGISTER**

**SAFERSTORE**

SAFERTEK INTERNATIONAL, INC. (TEXAS  
CORPORATION)  
1825 WALNUT HILL LANE, STE 101  
IRVING, TX 75038

FOR: COMPUTER SERVICES, NAMELY, HOST-  
ING WEB SITES FOR OTHERS ON A COMPUTER  
SERVER FOR A GLOBAL COMPUTER NETWORK,  
COMPUTER SYSTEMS ADMINISTRATION SERVI-  
CES FOR OTHERS, MONITORING COMPUTER  
SERVER SYSTEMS FOR OTHERS, ENTERPRISE  
APPLICATION DEVELOPMENT, MANAGEMENT,  
INTEGRATION, MAINTENANCE AND HOSTING  
FOR OTHERS, COMPUTER NETWORK SECURITY

SERVICES FOR OTHERS, AND CREATING AND  
MAINTAINING WEB SITES FOR OTHERS, CREAT-  
ING, MAINTAINING AND HOSTING SECURE E-  
BUSINESS AND E-COMMERCE APPLICATIONS  
SOFTWARE, E-MARKETPLACES, AND E-STORES  
FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-0-2000; IN COMMERCE 1-0-2000.

SER. NO. 76-196,468, FILED 1-19-2001.

ROGER BORA, EXAMINING ATTORNEY

## EXHIBIT B

Exemplary Class 36 \*STORE Registrations  
without Disclaimer of “STORE”

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 3,157,612

Registered Oct. 17, 2006

**SERVICE MARK  
PRINCIPAL REGISTER**

**The LTC STORE**

RITCHIE, SUSAN (UNITED STATES INDIVIDUAL)  
3536 E BROOKWOOD CT  
PHOENIX, AZ 850487328

FOR: INSURANCE AGENCIES IN THE FIELD OF  
LONG-TERM CARE INSURANCE, IN CLASS 36  
(U.S. CLS. 100, 101 AND 102).

FIRST USE 9-29-2005; IN COMMERCE 9-29-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LTC", APART FROM THE MARK AS SHOWN.

SER. NO. 78-723,818, FILED 9-30-2005.

SARA THOMAS, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

**United States Patent and Trademark Office**

Reg. No. 3,124,951

Registered Aug. 1, 2006

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE IRA STORE**

BRETL, SCOTT E. (UNITED STATES INDIVIDUAL)  
945 OAKLAWN AVENUE  
ELMHURST, IL 60126

FOR: PROVIDING FINANCIAL CONSULTATION AND FINANCIAL ACCOUNTS TO BEST SERVE INDIVIDUALS WITH THEIR RETIREMENT PLANNING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-3-2005; IN COMMERCE 9-3-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "IRA", APART FROM THE MARK AS SHOWN.

SN 78-622,956, FILED 5-4-2005.

JENNIFER KRISP, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 2,753,154

Registered Aug. 19, 2003

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE MORTGAGE STORE**

THE MORTGAGE STORE, INC. (MISSOURI COR-  
PORATION)  
12526 VETERANS MEMORIAL PARKWAY  
WENTZVILLE, MO 63385

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "MORTGAGE", APART FROM  
THE MARK AS SHOWN.

FOR: MORTGAGE BROKERAGE SERVICES, IN  
CLASS 36 (U.S. CLS. 100, 101 AND 102).

SER. NO. 78-168,390, FILED 9-26-2002.

FIRST USE 8-22-1997; IN COMMERCE 9-4-1997.

GINNY ISAACSON, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,461,639

Registered June 19, 2001

**SERVICE MARK  
PRINCIPAL REGISTER**



COTTONWOOD FINANCIAL LTD. (TEXAS LIMITED PARTNERSHIP)  
1300 W. WALNUT HILL LANE  
SUITE 255  
IRVING, TX 75038

FOR: CONSUMER LENDING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-20-1997; IN COMMERCE 1-20-1997.

OWNER OF U.S. REG. NO. 2,270,955.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CASH", APART FROM THE MARK AS SHOWN.

THE MARK IS LINED FOR THE COLOR GREEN.

SER. NO. 76-054,555, FILED 5-22-2000.

JON SCHIFFRIN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 2,666,205

Registered Dec. 24, 2002

**SERVICE MARK  
PRINCIPAL REGISTER**



QUALIFIED BENEFITS CONSULTANTS, INC.  
(MISSOURI CORPORATION), DBA QBC, INC.  
4940 WASHINGTON AVENUE  
ST. LOUIS, MO 63108

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "401K", APART FROM THE MARK  
AS SHOWN.

FOR: FINANCIAL RECORD KEEPING AND FI-  
NANCIAL INFORMATION PROVIDED BY ELEC-  
TRONIC MEANS, ALL RELATED TO EMPLOYEE  
BENEFIT PLANS, IN CLASS 36 (U.S. CLS. 100, 101  
AND 102).

THE MARK IS LINED FOR THE COLORS BLUE  
AND SILVER.

SER. NO. 76-360,718, FILED 1-22-2002.

FIRST USE 6-25-2001; IN COMMERCE 6-25-2001.

DANIEL CAPSHAW, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

**United States Patent and Trademark Office**

Reg. No. 2,784,901

Registered Nov. 18, 2003

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE BANKING STORE**

UNITED BANK (ALABAMA CORPORATION)  
200 EAST NASHVILLE AVENUE  
ATMORE, AL 36502

FOR: BANKING SERVICES, IN CLASS 36 (U.S.  
CLS. 100, 101 AND 102).

FIRST USE 2-7-2003; IN COMMERCE 2-7-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "BANKING" , APART FROM THE  
MARK AS SHOWN.

SN 76-420,771, FILED 6-13-2002.

MICHAEL KEATING, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 2,760,836

Registered Sep. 9, 2003

**SERVICE MARK  
PRINCIPAL REGISTER**



HOME REALTY STORE, INC., THE (LOUISIANA CORPORATION)  
8280 YMCA PLAZA, SUITE 5B  
BATON ROUGE, LA 70810

FOR: REAL ESTATE BROKERAGE, IN CLASS 36  
(U.S. CLS. 100, 101 AND 102).

FIRST USE 8-10-2001; IN COMMERCE 8-10-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOME REALTY" AND "INC", APART FROM THE MARK AS SHOWN.

THE STIPPLING IN THE DRAWING IS FOR SHADING PURPOSES ONLY.

SER. NO. 76-320,722, FILED 10-4-2001.

G. MAYERSCHOFF, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 2,735,936

Registered July 15, 2003

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE MUTUAL FUND STORE**

MUTUAL FUND STORE, INC., THE (KANSAS  
CORPORATION)  
10230 GRANDVIEW  
OVERLAND PARK, KS 66212

FOR: FINANCIAL SERVICES, NAMELY, MU-  
TUAL FUND MANAGEMENT SERVICES, IN CLASS  
36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-1997; IN COMMERCE 1-1-1997.

OWNER OF U.S. REG. NO. 2,173,067.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "MUTUAL FUND", APART FROM  
THE MARK AS SHOWN.

SER. NO. 76-288,465, FILED 7-20-2001.

MARK T. MULLEN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 2,941,180

Registered Apr. 19, 2005

**SERVICE MARK  
PRINCIPAL REGISTER**



THE MUTUAL FUND STORE, INC. (KANSAS  
CORPORATION)  
10230 GRANDVIEW  
OVERLAND PARK, KS 66212

FOR: FINANCIAL SERVICES IN THE NATURE  
OF MUTUAL FUND MANAGEMENT SERVICES, IN  
CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

OWNER OF U.S. REG. NOS. 2,617,104, 2,733,916,  
AND 2,735,936.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE MUTUAL FUND AND THE SCI-  
ENCE OF INVESTING, APART FROM THE MARK  
AS SHOWN.

SER. NO. 76-541,980, FILED 9-3-2003.

TANYA AMOS, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 2,969,462

Registered July 19, 2005

**SERVICE MARK  
PRINCIPAL REGISTER**

**CASH STORE**

COTTONWOOD FINANCIAL LTD. (TEXAS LIMITED PARTNERSHIP)  
1300 W. WALNUT HILL LANE, SUITE 255  
IRVING, TX 75038

FOR: CONSUMER LENDING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-0-2001; IN COMMERCE 1-0-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,270,955 AND 2,461,639.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CASH", APART FROM THE MARK AS SHOWN.

SER. NO. 76-578,494, FILED 3-1-2004.

ANDREA SAUNDERS, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 2,831,385

Registered Apr. 13, 2004

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE AUTO CREDIT STORE**

PINE BELT AUTOMOTIVE, INC. (NEW JERSEY  
CORPORATION)  
71 ROUTE 37 EAST  
TOMS RIVER, NJ 08754

FOR: PROVIDING LOAN BROKER SERVICES,  
NAMELY ARRANGING FINANCING WITH  
BANKS OR CREDIT INSTITUTIONS FOR PURCHA-  
SERS OR LESSORS OF MOTOR VEHICLES , IN  
CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-1-2002; IN COMMERCE 5-1-2002.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "AUTO CREDIT", APART FROM  
THE MARK AS SHOWN.

SER. NO. 76-450,825, FILED 9-13-2002.

TRICIA THOMPkins, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

**United States Patent and Trademark Office**

**Reg. No. 2,628,646**

Registered Oct. 1, 2002

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE BY OWNER STORE**

BY OWNER STORE, LLC, THE (MICHIGAN  
LIMITED LIABILITY CORPORATION)  
219 ELM STREET  
BIRMINGHAM, MI 48009

INFORMATION FOR ATTORNEYS, FINANCING,  
REALTORS AND TITLE INSURANCE, IN CLASS 36  
(U.S. CLS. 100, 101 AND 102).

FOR: REAL ESTATE CONSULTING SERVICES,  
NAMELY, ASSISTING HOME, BUSINESS AND  
PROPERTY OWNERS IN THE SALE OF SUCH  
HOMES, BUSINESSES AND PROPERTIES BY PRO-  
VIDING ADVERTISING, MARKETING ADVICE,  
SIGNS, WARRANTY INFORMATION, REFERRAL

FIRST USE 10-30-2000; IN COMMERCE 9-9-2001.

SN 75-729,940, FILED 6-16-1999.

TARAH HARDY, EXAMINING ATTORNEY

Int. Cls.: 36 and 42

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,374,933

**United States Patent and Trademark Office**

Registered Aug. 8, 2000

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE MEMORIAL STORE**

THOMAS, LINDSEY (UNITED STATES CITIZEN)  
C/O LAMAR, ARCHER AND COFRIN  
50 HURT PLAZA-SUITE 900  
ATLANTA, GA 30303

FOR: FUNERAL SERVICES, NAMELY, ADMIN-  
ISTERING PRE-PAID FUNERAL EXPENSE SERV-  
ICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-0-1999; IN COMMERCE 2-0-1999.

FOR: FUNERAL SERVICES, NAMELY, PLAN-  
NING, COORDINATING, AND CONDUCTING ME-  
MORIAL AND FUNERAL SERVICES, BURIALS,

VIEWINGS, CREMATIONS, TRANSFERRING RE-  
MAINS, EMBALMING AND RECEPTIONS, IN CLASS  
42 (U.S. CLS. 100 AND 101).

FIRST USE 2-0-1999; IN COMMERCE 2-0-1999.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT  
TO USE "MEMORIAL", APART FROM THE MARK  
AS SHOWN.

SER. NO. 75-714,983, FILED 5-26-1999.

KAREN BRACEY, EXAMINING ATTORNEY

**Int. Cl.: 36**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,361,254**

**Registered June 27, 2000**

**SERVICE MARK  
PRINCIPAL REGISTER**

**MONEY STORE**

MONEY STORE INC., THE (NEW JERSEY COR-  
PORATION)  
2840 MORRIS AVENUE  
UNION, NJ 07083

FOR: FINANCIAL SERVICES, NAMELY, MONEY  
LENDING AND INSURANCE BROKERAGE SERV-  
ICES IN THE FIELD OF MORTGAGE INSURANCE  
AND CREDIT INSURANCE, IN CLASS 36 (U.S. CLS.  
100, 101 AND 102).

FIRST USE 1-6-1972; IN COMMERCE 1-6-1972.  
OWNER OF U.S. REG. NOS. 981,752, 1,401,559  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT  
TO USE "MONEY", APART FROM THE MARK AS  
SHOWN.

SER. NO. 75-493,411, FILED 5-29-1998.

DAVID TAYLOR, EXAMINING ATTORNEY

**Int. Cls.: 35 and 36**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,217,143**

**Registered Jan. 12, 1999**

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE CONDO STORE**

**PIEDMONT BROKERS, INC. (GEORGIA CORPORATION)  
2140 PEACHTREE ROAD, NW, SUITE 360  
ATLANTA, GA 30309**

**FOR: BUSINESS AND MARKETING CONSULTATION SERVICES FOR CONDOMINIUM DEVELOPERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).**

**FIRST USE 6-10-1993; IN COMMERCE 6-10-1993.**

**FOR: OPERATION OF REAL A ESTATE AGENCY REPRESENTING BUYERS AND**

**SELLERS OF CONDOMINIUMS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).**

**FIRST USE 6-10-1993; IN COMMERCE 6-10-1993.**

**NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CONDO", APART FROM THE MARK AS SHOWN.**

**SER. NO. 75-358,857, FILED 9-18-1997.**

**HAE PARK, EXAMINING ATTORNEY**

**Int. Cl.: 36**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,474,727**

**Registered Aug. 7, 2001**

**SERVICE MARK  
PRINCIPAL REGISTER**

**PAYDAY LOAN STORE**

PAYDAY LOAN STORE CALUMET, THE (ILLINOIS CORPORATION)  
1657 SIBLEY BOULEVARD  
CALUMET CITY, IL 60409, BY CHANGE OF NAME  
COMMUNITY LOAN CORPORATION OF CALUMET CITY (ILLINOIS CORPORATION) CALUMET CITY, IL 60409

FOR: FINANCIAL SERVICES, NAMELY, SHORT-TERM LOANS TO BE REPAYED ON PAYDAY AND SECURED BY A POST-DATED PERSONAL CHECK, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-12-1997; IN COMMERCE 8-12-1997.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PAYDAY LOAN", APART FROM THE MARK AS SHOWN.

SER. NO. 75-413,714, FILED 1-5-1998.

RONALD MCMORROW, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

**United States Patent and Trademark Office**

**Reg. No. 2,270,955**

Registered Aug. 17, 1999

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE CASH STORE**

CASH STORE LTD., THE (TEXAS LIMITED  
PARTNERSHIP)  
C/O KEITH CARGILL  
5215 N. O'CONNORSUITE 200SUITE 200  
IRVING, TX 75039

FIRST USE 1-20-1997; IN COMMERCE  
1-20-1997.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "CASH", APART FROM THE  
MARK AS SHOWN.

FOR: CONSUMER LENDING SERVICES, IN  
CLASS 36 (U.S. CLS. 100, 101 AND 102).

SN 75-178,889, FILED 10-9-1996.

JOHN E. MICHOS, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

**United States Patent and Trademark Office**

Reg. No. 2,482,620

Registered Aug. 28, 2001

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE ANNUITY STORE AND MORE**

LOBELLO, ANTHONY J. (UNITED STATES CITIZEN)  
1 OAK TREE LANE  
SANDS POINT, NY 11050 AND  
LOBELLO, ANTHONY J. JR. (UNITED STATES CITIZEN)  
1 OAK TREE LANE  
SANDS POINT, NY 11050

FIRST USE 8-25-1999; IN COMMERCE 8-25-1999.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ANNUITY", APART FROM THE MARK AS SHOWN.

FOR: BROKERAGE SERVICES INVOLVING ANNUITIES, MUTUAL FUNDS, SECURITIES AND INSURANCE; FINANCIAL PLANNING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SN 75-241,067, FILED 2-13-1997.

KIMBERLY PERRY, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,136,989

**United States Patent and Trademark Office**

Registered Feb. 17, 1998

**SERVICE MARK  
PRINCIPAL REGISTER**

**The Restaurant Store**

SOUTHEASTERN BUSINESS BROKERS OF  
CHARLOTTE, INC. (NORTH CAROLINA  
CORPORATION)  
4401 COLWICK RD. SUITE 508  
CHARLOTTE, NC 28211

FOR: REAL ESTATE BROKERAGE SERV-  
ICES SPECIALIZING IN THE SALE OF RES-  
TAURANTS AND OTHER FOOD SERVICE RE-  
LATED BUSINESSES, IN CLASS 36 (U.S. CLS.  
100, 101 AND 102).

FIRST USE 8-8-1994; IN COMMERCE  
7-4-1996.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "RESTAURANT", APART  
FROM THE MARK AS SHOWN.

SER. NO. 75-220,677, FILED 1-2-1997.

JUDITH GRUNDY, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 2,163,367

Registered June 9, 1998

**SERVICE MARK  
PRINCIPAL REGISTER**



**THE MANAGED  
CARE STORE**

STAMPER-LAUDERBACK COMPANIES, INC.  
(TEXAS CORPORATION)  
14580 EAST BELTWOOD PARKWAY, SUITE 110  
DALLAS, TX 75244

FOR: INSURANCE BROKERAGE SERVICES,  
IN CLASS 36 (U.S. CLS. 100, 101 AND 102).  
FIRST USE 6-15-1996; IN COMMERCE  
6-15-1996.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "MANAGED CARE", APART  
FROM THE MARK AS SHOWN.

SER. NO. 75-190,782, FILED 10-31-1996.

LYNN A. LUTHEY, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 2,109,033

Registered Oct. 28, 1997

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE MANAGED CARE STORE**

STAMPER-LAUDERBACK COMPANIES, INC.  
(TEXAS CORPORATION)  
14580 EAST BELTWOOD PARKWAY, SUITE 110  
DALLAS, TX 75244

FOR: INSURANCE BROKERAGE SERVICES,  
IN CLASS 36 (U.S. CLS. 100, 101 AND 102).  
FIRST USE 6-15-1996; IN COMMERCE  
6-15-1996.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "MANAGED CARE", APART  
FROM THE MARK AS SHOWN.

SER. NO. 75-190,760, FILED 10-31-1996.

LYNN A. LUTHEY, EXAMINING ATTORNEY

Int. Cls.: 35 and 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 2,132,079

Registered Jan. 27, 1998

**SERVICE MARK  
PRINCIPAL REGISTER**



BROWN, WILLIAM P. (UNITED STATES CITIZEN)  
404 SOUTH SILVERTOP LANE  
RAYMORE, MO 64083

FOR: BUSINESS MARKETING CONSULTING SERVICES FOR REAL ESTATE AND INSURANCE BROKERS AND AGENTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-11-1996; IN COMMERCE 7-11-1996.

FOR: PROVIDING REAL ESTATE AND INSURANCE BROKERAGE SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-11-1996; IN COMMERCE 7-11-1996.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "REAL ESTATE", APART FROM THE MARK AS SHOWN.

THE LINING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

SER. NO. 75-174,674, FILED 10-1-1996.

TERESA LEE, EXAMINING ATTORNEY

**Int. Cls.: 35, 36, 37, 39 and 40**

**Prior U.S. Cls.: 100, 101, 102, 103, 105 and 106**

**United States Patent and Trademark Office**

**Reg. No. 2,179,854**

**Registered Aug. 11, 1998**

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE ENERGY STORE**

NGC CORPORATION (DELAWARE CORPORATION)  
13430 NORTHWEST FREEWAY, SUITE 1200  
HOUSTON, TX 770406095

FOR: ARRANGING FOR THE TRANSMISSION AND DISTRIBUTION OF ELECTRICITY, NATURAL GAS, NATURAL GAS LIQUIDS AND CRUDE OIL TO OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-0-1995; IN COMMERCE 5-0-1995.

FOR: PROVIDING PRICING RISK MANAGEMENT SERVICES TO OTHERS IN THE FIELD OF OIL AND NATURAL GAS, NATURAL GAS LIQUIDS AND ELECTRICITY, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-0-1995; IN COMMERCE 5-0-1995.

FOR: GATHERING OF NATURAL GAS FOR OTHERS, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 5-0-1995; IN COMMERCE 5-0-1995.

FOR: STORAGE OF NATURAL GAS AND NATURAL GAS LIQUIDS FOR OTHERS, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 5-0-1995; IN COMMERCE 5-0-1995.

FOR: PROCESSING OF NATURAL GAS FOR OTHERS, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

FIRST USE 5-0-1995; IN COMMERCE 5-0-1995.

SER. NO. 75-100,705, FILED 5-8-1996.

CHRIS A. F. PEDERSEN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office** Reg. No. 1,942,449  
Registered Dec. 19, 1995

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE CREDIT STORE**

CREDIT STORE, THE (NEVADA CORPORATION)  
2620 S. MARYLAND PARKWAY, SUITE 184  
LAS VEGAS, NV 89109

FOR: CONSUMER LOAN FINANCING SERVICES AND COLLECTION ASSISTANCE SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-7-1994; IN COMMERCE 9-7-1994.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CREDIT", APART FROM THE MARK AS SHOWN.

SER. NO. 74-587,031, FILED 10-18-1994.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 101 and 102

**United States Patent and Trademark Office** Reg. No. 1,401,559  
Registered July 15, 1986

SERVICE MARK  
PRINCIPAL REGISTER

**THE MONEY STORE**

MONEY STORE, INC., THE (NEW JERSEY  
CORPORATION)  
2840 MORRIS AVENUE  
SPRINGFIELD, NJ 07081

FOR: FINANCIAL SERVICES, NAMELY,  
MONEY LENDING SERVICES AND LIFE IN-  
SURANCE BROKERAGE SERVICES AND  
CONSULTING SERVICES WITH RESPECT TO

LIFE INSURANCE PROGRAMS, IN CLASS 36  
(U.S. CLS. 101 AND 102).

FIRST USE 6-10-1985; IN COMMERCE  
6-10-1985.

OWNER OF U.S. REG. NOS. 981,752, 1,163,045  
AND OTHERS.

SER. NO. 572,024, FILED 12-6-1985.

STEVEN R. FOSTER, EXAMINING ATTORNEY

# United States Patent Office

981,752

Registered Apr. 2, 1974

## PRINCIPAL REGISTER Service Mark

Ser. No. 414,674, filed Feb. 4, 1972

### THE MONEY STORE

Modern Acceptance Corp. (New Jersey corporation)  
221 Chestnut St.  
Roselle, N.J. 07203

For: MONEY-LENDING SERVICES, in CLASS 102  
(INT. CL. 36).

First use Jan. 6, 1972; in commerce Jan. 6, 1972.  
The word "Money" is hereby disclaimed apart from  
the mark as shown.