



PRODUCTS

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EVENT

Professionals

Dreams come true

TM SERIES

ADR SERIES

INDIVIDUAL SERIES

CUSTOM ORDER MADE

J

Akira never follows any club manufacturers.

Akira's desire is to materialize each golfer's dream. In order to achieve this philosophy, Akira has always been challenging "Word First" golf clubs. As long as someone carries out the same ways in development as others do, the outcome will be just on the same extension as others even you can reach its goal. Akira never follows any club manufacturers in respect of construction technique, structure, material and craftsmanship.

HEAD LINE NEWS Debut in Japan! . . .

What's New

TM-SERIES



ADR Ladies

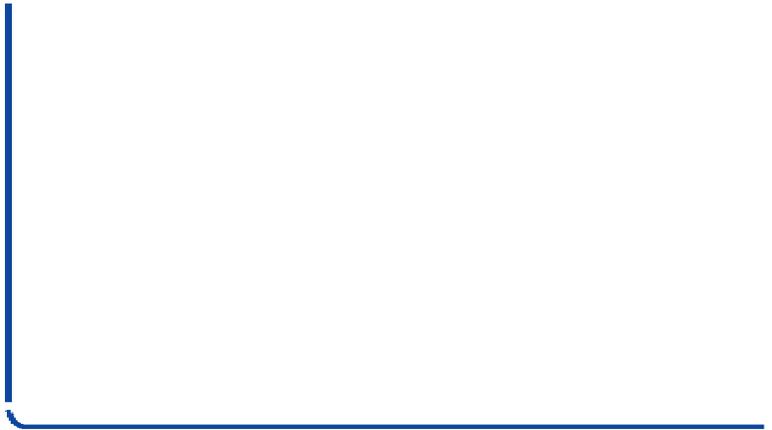
High Tech for you



INFOMATION

April,14~15 2006

Golf Show in Beijing



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TM SERIES

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TM SERIES



TM DRIVER
9/10/05



TM FAIRWAY WOOD
3/5



TM IRON

APW WEDGE



APW FORGED WEDGE
52.10/56.12/58.14



APW LOW BOUNCE WEDGE
52.8/56.8/58.8

ADR SERIES



ADR DRIVER
9/10/11



ADR FAIRWAY WOOD
3/5/7



ADR IRON

ADR LADIES SERIES



ADR Ladies DRIVER
12.5



ADR Ladies FAIRWAY WOOD
3/5/7



ADR Ladies IF

INDIVIDUAL SERIES



DRIVER L.C.R.
375/400/425



DRIVER Ze



UTILITY U
216/319/422



UTILITY UW
518/621/724



API FORGED IRON



UTILITY UI
218/321/424



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OVERSEAS

JAPAN

We change distributor.
Under negotiation.

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E-mail:tvgs@westcoastgolfonline.com

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NO PLAN	NONE NONE	Please contact our distributor. USA	951-676-1943
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 **CLOSE**



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Professional Players with AKIRA

It is producing just now.



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[EVENT](#)
[Professionals](#)
[Dreams come true](#)
[J](#)

Our goal is to create a brand that leaves an indelible impression with all golfers. Simply put, this is Akira's mission. It is no exaggeration to say that such passion and enthusiasm has created the essence of the Akira brand.

One of our colleagues asks himself: "What is a brand?" He researches his dictionary and asks himself: "How on earth can a brand be developed so the "cool factor" is off the charts?"

Our colleague, looking at his dictionary, starts reading:

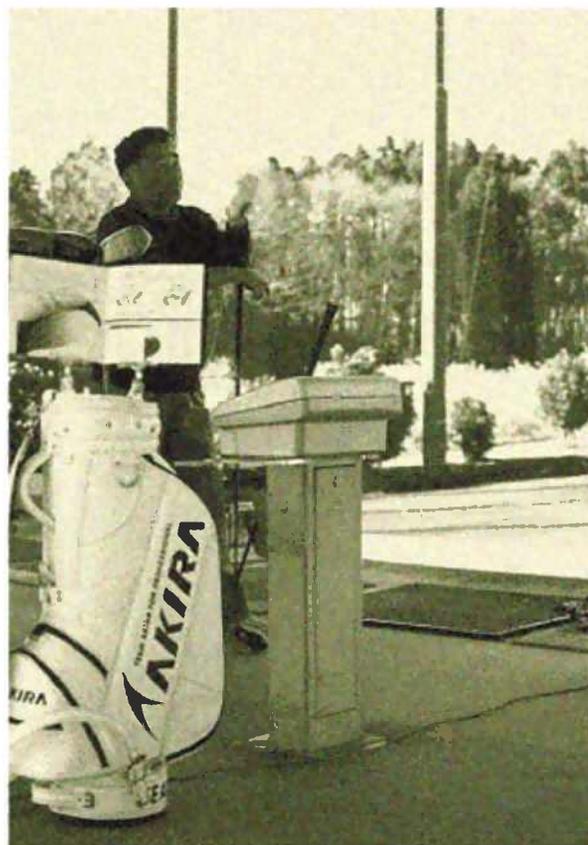
- 1. Trademark, issue*
- 2. A character (image, confidence or high quality etc.) which can be differentiated with others among companies, products or services. A character is constructed or managed as management or distribution strategy*
- 3. A brand is a company, product or service established its character like 2 above.*

Another associate says:

"Brand imaging is subjective by individual."

Yet another colleague, while drinking coffee, nods in agreement and elaborates:

"A recognized brand must fill a part of each individual's personal needs and wants."



The associate starts some mental calculations:

"Let's see. If 10 golfers a day recognize the Akira brand that means 3,650 golfers will become familiar with A in a year and 36,500 golfers should know the Akira brand in ten years.

With passion and effort from all of us, more than 30 will become familiar with the Akira brand.

Let's try whatever we can do."

Through everyday actions like simple conversation, the passion of all Akira staff will facilitate mutual effort to accomplish Akira's common goal.

"Dreams do come true."

This phrase has become our office's mantra.

It has become the essence of our success and our reality.



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[Dreams come true](#)

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[THE ORIGIN OF AKIRA LOGO](#)

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