



Australian Government  
IP Australia

# CERTIFICATE OF REGISTRATION OF TRADE MARK

No. 1291089

I, **Fatima Beattie**, Registrar of Trade Marks hereby certify -

that the trade mark represented on this certificate has been registered as a Trade Mark, No. 1291089 in the Register of Trade Marks for a period of ten years commencing from **25 March 2009** and that **Kabushiki Kaisha Sony Computer Entertainment of 2-6-21 Minami-Aoyama Minato-ku Tokyo 107-0062 JAPAN** has been entered in the Register of Trade Marks as the owner of the trade mark.

## PS CLOUD

The goods and/or services for which the trade mark is registered, plus any endorsement, additional owners or other information relating to the registration, are listed on the attached pages.

*Given under my hand and the seal of the Trade  
Marks Office on 25 January 2010*



**Fatima Beattie**  
REGISTRAR OF TRADE MARKS



Australian Government  
IP Australia

# CERTIFICATE OF REGISTRATION OF TRADE MARK ATTACHMENT

No. 1291089

The trade mark is registered for the following goods and/or services:

Cloud computing data center management software; communications software for connecting Internet radio; communications software for connecting Internet radio for hand-held games with liquid crystal displays; computer game programs; computers; consumer video game consoles for use with an external display screen or monitor; downloadable electronic publication in the nature of magazines, books and newspapers in the field of music, video and video game; downloadable image files via the Internet; downloadable music files via the Internet; electronic circuits and CD-ROMs, all encoded automatic playing programs for electronic musical instruments; game programs for hand-held games with liquid crystal displays; game programs for mobile phone; game programs for consumer video game machines; hand-held digital audio players; metronomes; personal digital assistants; phonograph records featuring music; pre-recorded video discs and video tapes featuring music, comedy, drama, action, adventure or animation in class 09 being goods in class 9

Automatic transfer of digital data by telecommunications; broadcasting services and provision of telecommunication access to audio content provided via an on-demand service via the Internet; broadcasting services and provision of telecommunication access to audio content provided via the Internet; broadcasting services and provision of telecommunication access to television programs provided via an on-demand service; broadcasting services and provision of telecommunication access to video and audio content provided via a video-on-demand service; broadcasting services and provision of telecommunication access to video and audio content provided via an on-demand service via the Internet; cable television broadcasting; communication by computer terminals; communication by mobile telephone; communication by telephone; communication service by means of computer terminals, video game consoles or hand-held games with liquid crystal displays; electronic mail services; image and message transmission by means of computers; Internet radio-broadcasting services; providing information about broadcast television programs, cable television programs and radio programs; providing telecommunications connections to a global computer network; provision of access to the Internet; radio broadcasting; rental of telecommunication devices and equipment connectable to the communication networks; television broadcasting; television broadcasting information; cable television broadcasting information; radio broadcasting information in class 38 being services in class 38

Entertainment services, namely, providing an on-line video game that users may access through the Internet; entertainment services, namely, streaming of audio signals featuring music via the Internet; production of Internet radio programs; production of radio programs; providing display of on-line media, namely, literary, pictorial, musical and architectural works and educational materials in the fields of mathematics, science, humanities, social sciences, business and education via a global computer network; providing a computer game that may be accessed network-wide by network users; providing electronic publications in the field of music; providing information about rental of electronic magazines and books; providing on-line, non-downloadable, electronic dictionary, books and magazines via an electronic mail; providing other electronic publication, not downloadable; rental of amusement machines and apparatus; rental of electronic magazines and books; rental of game machines and apparatus; rental of memory medium recorded game programs for video game machines and electronic game machines with liquid crystal display; rental of phonographic records and pre-recorded magnetic tapes featuring music; rental of pre-recorded magnetic tapes featuring music, comedy, drama, action, adventure or animation; rental of toys in class 41 being services in class 41

Computer services, namely, application service provider services to third parties featuring remote hosting of operating systems and computer applications; computer services, namely, providing virtual and cloud computing environments accessible via the Internet and organizational networks for the purpose of remote management in the nature of creating and operating on-line computer applications; calculating by computer; conversion of data or documents from physical to electronic media; data conversion of computer programs and data (not physical conversion); designing computer networks; designing programs for video game machines with television for personal use; developing computer systems; developing software for video game machines; encryption of information available on a computer; encryption of computer data in relation to electronic communication; establishing and maintaining a web page in Internet communication; hourly rental and leasing of computers via on-line network; making, processing, and editing computer programs; planning, producing, and maintaining computer system programs for data security available on a computer; online verification and attestation of users in relation to electronic commerce; establishing and managing Internet web sites; online verification of electronic mail and/or web page users in relation to electronic communication; private authentication services through Internet communication; providing information about computer programs and computers; rental and leasing of magnetic tapes encoded with programs for computer for computer system security; rental of memory of servers for web pages; rental and leasing of computers and



Australian Government  
IP Australia

# CERTIFICATE OF REGISTRATION OF TRADE MARK ATTACHMENT

No. 1291089

computer programs in class 42 being services in class 42



## Trade Mark Details

### Trade Mark : 1291089

**Word:** PS CLOUD  
**Image:**  
**Lodgement Date:** 25-MAR-2009  
**Registered From:** 25-MAR-2009  
**Date of Acceptance:** 05-JUN-2009  
**Acceptance Advertised:** 23-JUL-2009  
**Registration Advertised:** 11-FEB-2010  
**Entered on Register:** 25-JAN-2010  
**Renewal Due:** 25-MAR-2019  
**Class/es:** 9, 38, 41, 42  
**Status:** Registered/Protected  
**Kind:** n/a  
**Type of Mark:** Word

**Owner/s:** **Kabushiki Kaisha Sony Computer Entertainment**  
2-6-21 Minami-Aoyama  
Minato-ku Tokyo 107-0062  
JAPAN

**Address for Service: HODGKINSON McINNES PATENTS**  
Level 21  
201 Elizabeth Street  
SYDNEY NSW 2000  
AUSTRALIA

### Goods & Services

**Class: 9** Cloud computing data center management software; communications software for connecting Internet radio; communications software for connecting Internet radio for hand-held games with liquid crystal displays; computer game programs; computers; consumer video game consoles for use with an external display screen or monitor; downloadable electronic publication in the nature of magazines, books and newspapers in the field of music, video and video game; downloadable image files via the Internet; downloadable music files via the Internet; electronic circuits and CD-ROMs, all encoded automatic playing programs for electronic musical instruments; game programs for hand-held games with liquid crystal displays; game programs for mobile phone; game programs for consumer video game machines; hand-held digital audio players; metronomes; personal digital assistants; phonograph records featuring music; pre-recorded video discs and video tapes featuring music, comedy, drama, action, adventure or animation in class 09

**Class: 38** Automatic transfer of digital data by telecommunications; broadcasting services and provision of telecommunication access to audio content provided via an on-demand service via the Internet; broadcasting services and provision of telecommunication access to audio content provided via the Internet; broadcasting services and provision of telecommunication access to television programs provided via an on-demand service; broadcasting services and provision of telecommunication access to video and audio content provided via a video-on-demand service; broadcasting services and provision of telecommunication access to video and audio content provided via an on-demand service via the Internet;

cable television broadcasting; communication by computer terminals; communication by mobile telephone; communication by telephone; communication service by means of computer terminals, video game consoles or hand-held games with liquid crystal displays; electronic mail services; image and message transmission by means of computers; Internet radio-broadcasting services; providing information about broadcast television programs, cable television programs and radio programs; providing telecommunications connections to a global computer network; provision of access to the Internet; radio broadcasting; rental of telecommunication devices and equipment connectable to the communication networks; television broadcasting; television broadcasting information; cable television broadcasting information; radio broadcasting information in class 38

**Class: 41** Entertainment services, namely, providing an on-line video game that users may access through the Internet; entertainment services, namely, streaming of audio signals featuring music via the Internet; production of Internet radio programs; production of radio programs; providing display of on-line media, namely, literary, pictorial, musical and architectural works and educational materials in the fields of mathematics, science, humanities, social sciences, business and education via a global computer network; providing a computer game that may be accessed network-wide by network users; providing electronic publications in the field of music; providing information about rental of electronic magazines and books; providing on-line, non-downloadable, electronic dictionary, books and magazines via an electronic mail; providing other electronic publication, not downloadable; rental of amusement machines and apparatus; rental of electronic magazines and books; rental of game machines and apparatus; rental of memory medium recorded game programs for video game machines and electronic game machines with liquid crystal display; rental of phonographic records and pre-recorded magnetic tapes featuring music; rental of pre-recorded magnetic tapes featuring music, comedy, drama, action, adventure or animation; rental of toys in class 41

**Class: 42** Computer services, namely, application service provider services to third parties featuring remote hosting of operating systems and computer applications; computer services, namely, providing virtual and cloud computing environments accessible via the Internet and organizational networks for the purpose of remote management in the nature of creating and operating on-line computer applications; calculating by computer; conversion of data or documents from physical to electronic media; data conversion of computer programs and data (not physical conversion); designing computer networks; designing programs for video game machines with television for personal use; developing computer systems; developing software for video game machines; encryption of information available on a computer; encryption of computer data in relation to electronic communication; establishing and maintaining a web page in Internet communication; hourly rental and leasing of computers via on-line network; making, processing, and editing computer programs; planning, producing, and maintaining computer system programs for data security available on a computer; online verification and attestation of users in relation to electronic commerce; establishing and managing Internet web sites; online verification of electronic mail and/or web page users in relation to electronic communication; private authentication services through Internet communication; providing information about computer programs and computers; rental and leasing of magnetic tapes encoded with programs for computer for computer system security; rental of memory of servers for web pages; rental and leasing of computers and computer programs in class 42

#### **Indexing Details - Word Constituents**

=PS	CLOUD
LTR	PS

#### **Indexing Details - Image Constituents**