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News

Eric Lane Speaks at Penn State and UC Davis Business Law Symposia

Eric Lane spoke at two corporate sustainability symposia – [Penn State](#) and [UC Davis](#) – on Greenwashing 2.0, a term he coined to describe false and misleading B-to-B communications in the clean tech industry.

Eric Lane Presents at Cardozo IP Conference

Eric Lane presents new empirical patent research at a conference in New York.

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Eric Lane Named to Cleantech 100 Attorneys

Eric Lane Listed in Top 100 US Cleantech Attorneys; One of Eleven IP Attorneys Recognized.

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Value

Specialized IP counseling for clean tech and beyond

Green Patent Law is a boutique intellectual property law firm that provides specialized patent and trademark prosecution and IP counseling. Green Patent Law assists clients with protecting, growing and managing their intellectual property assets and navigating other complex IP issues. The firm represents businesses in a wide array of technology areas, including green technologies, traditional energy technologies, medical devices, chemical, pharmaceutical, mechanical, consumer and industrial products, internet and software.

Green Patent Law provides the best possible advice and counsel by learning as much about each client's business as possible and treating the attorney-client relationship as a collaboration. The result is an individualized intellectual property strategy for each client that aligns with its business strategy and achieves the best possible protection for the client's IP assets.

Green Patent Law counsels large multinationals, mid-sized companies, small start-ups, and individual entrepreneurs in patent, trademark and copyright matters, assisting them in protecting the intellectual property assets critical to their businesses. The firm specializes in helping technology companies build, grow, and manage their patent and trademark portfolios.

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