

Trademark/Service Mark Application, Principal Register Handwritten Signature

To the Commissioner for Trademarks:

MARK: CINCINNATI (Standard Characters, see [mark](#))

The literal element of the mark consists of CINCINNATI.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, University of Cincinnati, a corporation of Ohio, having an address of
2624 Clifton Avenue
Cincinnati, Ohio 45221
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 025: Clothing, namely, polo shirts, jerseys, replica jerseys, sweatshirts, sweatpants, t-shirts, knit hats, and hoodies; headwear, namely, caps

In International Class 025, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/1922, and first used in commerce at least as early as 00/00/1922, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) a photograph of the goods showing the mark as used.

[Specimen-1](#) [SPE0-12141226-101423980 __CLC __Univ. of Cincinnati __TM __CINCINNATI __25.jpg]

International Class 041: Entertainment and educational services, namely, providing courses of instruction at the university level; arranging and conducting athletic competitions, athletic events, athletic tournaments, and athletic exhibitions relating to a university and/or collegiate sports

In International Class 041, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/1922, and first used in commerce at least as early as 00/00/1922, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) a screen shot from Applicant's website showing the mark as used.

[Specimen-1](#) [SPE0-12141226-101423980 __CLC __Univ. of Cincinnati __TM __

CINNATI-_41.jpg]

The applicant's current Attorney Information:

William H. Brewster and R. Charles Henn Jr., Alicia Grahn Jones, Rosaleen H. Chou, Harris W. Henderson, Tiffany R. Brown, and the attorneys of of KILPATRICK TOWNSEND & STOCKTON LLP

1100 Peachtree Street, Suite 2800

Atlanta, Georgia 30309

United States

The attorney docket/reference number is C1233/888828.

The applicant's current Correspondence Information:

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A fee payment in the amount of \$650 will be submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature Section:

Signature: _____

Signatory's Name: Martin Ludwig

Signatory's Position: Director of Trademarks and Licensing

Signatory's Phone Number: 513-556-5072

Date Signed: _____

10/08/13