

UNITED STATES SERVICE/TRADEMARK APPLICATION, PRINCIPAL REGISTER,  
WITH DECLARATION

MARK: THE ART OF HERBAL SCIENCE  
CLASSES: 5, 29 and 32

To the Commissioner for Trademarks:

The applicant, The Sunrider Corporation d.b.a. Sunrider International, a Utah Corporation, having an address of 1625 Abalone Avenue, Torrance, California 90501, United States, requests registration of the trademark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

Intent to Use:

The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods/services. (15 U.S.C. Section 1051(b)).

- International Class 005: Herbal nutritional supplements; dietary, nutritional, vitamin, mineral, natural and antioxidant supplements; plant extract nutritional supplements.
- International Class 29: Herbal food capsule or powder; herbal food concentrates; dried and processed fruits and vegetables; processed herbs; plant-based food supplements not for medical use.
- International Class 32: Preparations for making beverages including herbal beverages; herbally-based concentrates to be mixed as a drink; concentrated mixtures of fruit, herbal, and vegetable juices and extracts.

The applicant hereby appoints Elizabeth A. Linford and Richard P. Berg, Mavis S. Gallenson and M. Iris Hess, who are all members of the Bar of the State of California of LADAS & PARRY LLP, Suite 2100, 5670 Wilshire Boulevard, Los Angeles, California, United States, 90036-5679 to submit this application on behalf of the applicant.

The applicant hereby appoints Elizabeth A. Linford as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The mark consists of standard characters, without claim to any particular font, style, size.

The attorney docket/reference number is \_\_\_\_\_.

The literal element of the mark consists of THE ART OF HERBAL SCIENCE.

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

APPLICANT NAME: THE SUNRIDER CORPORATION D.B.A.  
SUNRIDER INTERNATIONAL

MARK: THE ART OF HERBAL SCIENCE

Signature:  Date: April 30, 2012

Signatory's Name: Oi-Lin Chen

Signatory's Position: President