UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR REGISTRATION OF A TRADEMARK

MARK: CREATOR

CLASSES: 9, 16, and 28

APPLICANT: LEGO Juris A/S

ADDRESS: Koldingvej 2
DK-7190 Billund
Denmark

ENTITY: corporation organized and existing under the laws of Denmark

OUR REF.: LEGJ 1912992

The above mark is in use in commerce on or in connection with the following goods and applicant requests that the mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(a):

> **Class 9:** Downloadable electronic publications in the nature of instruction manuals in the field of construction toys
>
> **Class 16**: Instruction manuals for construction toys
>
> **Class 28:** Construction toys; toy construction blocks and connecting links therefor; toy construction kits; toy figures; toy vehicles; toy foliage; toy road elements; kits for assembling toy vehicles; toy kits primarily composed of toy figures, toy vehicles and toy construction elements for building toy models; construction toy kits, primarily composed of plastic and metal toy building components and also featuring electric motors and electronic cables, sold together as a unit

The mark was first used anywhere for the goods in Class 9 at least as early as June 12, 2013 and was first used in U.S. commerce at least as early as June 12, 2013.

The mark was first used anywhere for the goods in Class 16 at least as early as 2006 and was first used in U.S. commerce at least as early as 2006.

The mark was first used anywhere for the goods in Class 28 at least as early as 2006 and was first used in U.S. commerce at least as early as 2006.

Specimens showing the mark as used in commerce on or in connection with the goods are presented herewith.

The mark consists of the wording CREATOR in a stylized font.

No color is claimed as a feature of the mark.

ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd Street, 17th Floor, New York, New York 10036, Attention: Charles T. J. Weigell (Telephone 212-813-5900).

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd Street, 17th Floor, New York, New York 10036 (Telephone: 212-813-5900), is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

USE ON FILING DATE

If this application is signed after the application filing date, the applicant verifies that it was using the mark in commerce on or in connection with the goods listed in this application as of the application filing date and that the specimens were in use in commerce as of the application filing date.

DECLARATION

I have read all of the statements below before signing.

- The signatory believes that the applicant is the owner of the trademark sought to be registered;
- The mark is in use in commerce on or in connection with the goods in the application;
- The specimen(s) shows the mark as used on or in connection with the goods in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

LEGO Juris A/S

By: R. Scott Sliffka

Name: R. Scott Sliffka

Title: VP

Date of Signature: 11/13/19