

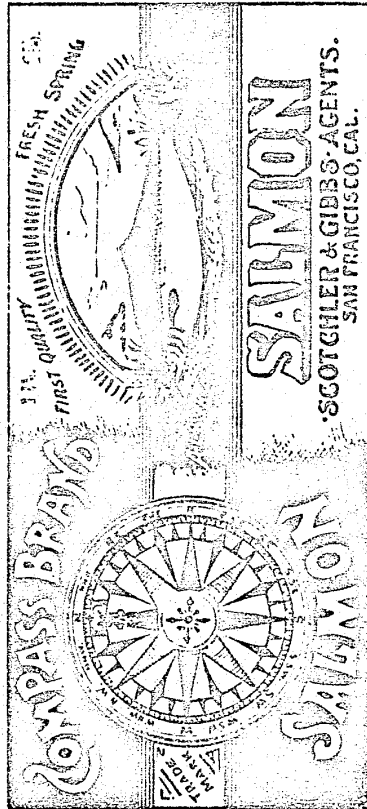
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TRADE-MARK.

PENINSULAR TRADING AND FISHING COMPANY.
HERMETICALLY SEALED SALMON.

No. 17,061.

Registered Sept. 24, 1889.



Witnesses.

C. L. Wilson
J. W. Eastman

Proprietor

*Peninsular Trading
and Fishing Company*
By Geo. H. Miller
att'y.

UNITED STATES PATENT OFFICE.

PENINSULAR TRADING AND FISHING COMPANY, OF SAN FRANCISCO,
CALIFORNIA.

TRADE-MARK FOR HERMETICALLY-SEALED SALMON.

STATEMENT and DECLARATION of Trade-Mark No. 17,001, registered September 24, 1889.

Application filed August 19, 1889.

STATEMENT.

To all whom it may concern:

Be it known that the PENINSULAR TRADING AND FISHING COMPANY, a corporation established under the laws of the State of California, and engaged in the business of packing and exporting salmon, and having its office and principal place of business in the city and county of San Francisco, and State of California, has adopted for its use in said business a Trade-Mark for Salmon, of which the following is a specification.

The said trade-mark consists of the arbitrary word "Compass" and a pictorial representation of a mariner's compass. These are arranged generally, as shown in the accompanying fac-simile, with the words "Compass Brand Salmon" and a pictorial representation of a mariner's compass on a white background, showing the various points of the compass. The words "Compass Brand" are placed above the said mariner's compass and the word "Salmon" below the same; but the words "Brand" and "Salmon" may be omitted altogether from above and below the said mariner's compass, or one or the other may be used in connection with the word "Compass" and the representation of said mariner's compass, and the remaining word omitted altogether, without departing from the character and spirit of said trade-mark, the essential features of which consist, as before stated, of the word "Compass" and the pictorial representation of a mariner's compass.

It is the custom of the said corporation to print the said trade-mark on labels in colors after the manner and style of the accompanying fac-simile, with the body of the label in red, having in the right center the representation of a salmon on a colored background in the middle, and on the parts of the field above the picture of the fish the words "First Quality Fresh Spring," and beneath the picture of the fish the words "Salmon, Scotchler & Gibbs, Agents, San Francisco, Cal." The names of other agents, however, may be used

instead of those of Scotchler & Gibbs. On the left-hand side of the fish, near its mouth, are usually printed the words "Packed at Kotkat, Alaska, by the" and on the right-hand side of the fish, near and below the tail, the words "Peninsular Trading & Fishing Co." Two parallel rows of light-blue and black lines are printed lengthwise across the label, partially covered by the picture of the compass and the background on which the picture of the fish is printed.

The trade-mark above described is arranged and printed, for convenience, on the same band or strip of paper with the picture of the compass in black and white or any suitable colors, and the words on said label also in any suitable colors.

This trade-mark has been used by said corporation in its business of packing and selling salmon since the 15th day of May, A. D. 1889.

The class of goods for which the said trade-mark is appropriated and to which it is applied is hermetically-sealed goods, and the particular description of goods comprised in said cases upon which said trade-mark is used is salmon.

It has been the custom from the beginning to print the said trade-mark in colors, as shown by the accompanying fac-simile, and to print it upon labels, which are afterward affixed to cans or packages containing the goods.

In testimony whereof the said corporation has hereto affixed its signature by its president and its corporate seal by its secretary, in the presence of two witnesses, this 24th day of May, A. D. 1889.

[U. S.] PENINSULAR TRADING & FISHING CO.

By J. E. ADAMS,

President.

HARTLEY WILLIAMS,

Secretary.

Witnesses:

J. M. SCOTCHLER,

CHAS. E. GIBBS.